INTERNATIONAL COLDWATER PRAWN FORUM

Park Plaza London Riverbank
18 Albert Embankment, Vauxhall
London SE1 7TJ, UK

PROGRAMME:

ICWPF26

LONDON CALLING!

November 11, 2026

Event promotor:

Promotors:

Our Collaborators:

November 03 - 2026

ICWPF26 – NOVEMBER 11, 2026 - LONDON

08:00 – 08:45 REGISTRATION & COFFEE

08:45 – 09:00 OPENING OF ICWPF26

By Christian Bue Nordahl,
Chairman of International Coldwater Prawn Forum & CEO, Stella Polaris Norway AS, Norway

09:00 – 10:00 KEYNOTES

Moderator: ICWPF–Secretary, Jens Henrik Møller, GEMBA Seafood Consulting, Denmark

Welcome to United Kingdom
By Jennifer Robson,
Head of Insights and Supply Chain Intelligence, Seafish Authority, United Kingdom

North Atlantic Fisheries - Current Developments and Outlook
By Katrine Kærgaard,
Head of Division, Ministry of Fisheries, Hunting, Agriculture and Self-sufficiency, Government of Greenland

European Seafood - Key Developments and Outlook
By Guus Pastoor,
President of Seafood Europe, the European Federation of Fish Processors and Importers, Netherlands

10:00 – 11:00 FISHERIES OUTLOOK: SCIENCE, STOCKS AND INDUSTRY

Moderator: ICWPF–Secretary, Jens Henrik Møller, GEMBA Seafood Consulting, Denmark

Stock Status and Scientific Advice on:

North Atlantic and Barents Sea
By Carsten Hvingel,
Dr. head of Section, National Institute of Aquatic Resources, Denmark

South Atlantic
By Juan De la Garza González,
Dr. Instituto Nacional de Investigacion y Desarrollo Pesquero, Argentina

North Pacific
By Zack Forster,
Coastal Shellfish Biologist, Washington Department of Fish and Wildlife, United States

Q&A

11:00 – 11:30 COFFEE BREAK & NETWORKING

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11:30 – 13:15 OUR GLOBAL MARKETS

Moderator: Market Director, Synne Guldbrandsen, Norges Råfisklag, Norway

The Global Prawn Market: Still increasing
How do demand, supply and trade develop on Prawns?
By Lars Olai Rorgemoen,
Industry Analysist, Norwegian Seafood Council, Norway

The UK Market: Development in Seafood and New Consumer Trends
How do consumer expectations reshape the market?
By Nicola Hunter,
Seafood Purchasing Director, Hilton Foods Seachill, United Kingdom

The Chinese Market: A Changing Market for Seafood
Will we be able to meet the demand from China?
By Peng Song,
CEO, Beiyang Jiamei Seafood Co., Ltd, China

The US Market: Untapped Potential and Growth
Will the US seafood market potential expand?
By Erick Garman,
Trade Policy Specialist, Oregon Department of Agriculture, United States

The European and Scandinavia Markets: Keeping up relevance
Will the markets stay cool?
By Henrik Leth,
CEO, Polar Seafood, Denmark

Q&A

13:15 – 14:00 LUNCH BREAK & NETWORKING

14:00 – 15:45 OUR VALUE CHAIN

Moderator: Category Manager, Lena Hyldal Nielsen, Royal Greenland, Denmark

Certification and Consumer trust
How do we tell a story everyone understands?
By Erin Priddle,
Regional Director, Marine Stewardship Council, United Kingdom

Traceability and what to Expect
How does seafood utilize the knowledge?
By Poul Melgaard Jensen,
CEO, Danish Seafood Association, Denmark

Seafood and the Global Protein Boom
How does seafood capture a larger share of growing protein demand?
By Bjørn-Erik Stabell,
Director, Norwegian Seafood Council, London, United Kingdom

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14:00 – 15:45 OUR VALUE CHAIN (continued)

Moderator: Category Manager, Lena Hyldal Nielsen, Royal Greenland, Denmark

Seafood in Foodservice and Retail
How do we design the next step?
By Carl Johan Pettersen,
CEO, Bluewild, Norway

The Future of Seafood Processing
How do technology reshaping production and efficiency?
By Jeppe Hjortshøj Bach,
CCO, Carsoe, Denmark

Q&A

15:45 – 16:15 COFFEE BREAK & NETWORKING

16:15 – 17:10 LOOKING AHEAD: GLOBALIZATION AND LEARNINGS

Moderator: Jens Henrik Møller, ICWPF–Secretary, GEMBA Seafood Consulting, Denmark

Is the Seafood Sector Facing Globalization or Deglobalization
How do we handle needs and constrains in future trade?
By Lindsay B. Eng,
Deputy Director, Oregon Department of Agriculture, United States

What are the Key Learnings for our Sector
How do we catch cold water prawns in the Pacific?
By Nick Edwards,
Secretary – Shrimp Producers Marketing Cooperative, Oregon, United States

How do we catch new consumers for cold water prawns?
By Karen Sofie Bø,
Key Account Manager, Lerøy Seafood, Norway
&
Kristin Winther Jørgensen,
Senior Communications Manager, Lerøy Seafood, Norway

17:10 – 17:15 CLOSING OF ICWPF26

By Christian Bue Nordahl,
Chairman, International Coldwater Prawn Forum & CEO, Stella Polaris Norway AS, Norway

Refreshments served in the hotel lobby from 17:15

19:30 – 22:30 DINNER EVENT - ICWPF26

At Park Plaza London Riverbank

REGISTER FOR ICWPF26 AT WWW.ICWPF.COM

Conference Organiser:
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Please note that, for reasons beyond the organiser's control, the programme, timings and speakers may be subject to change.