

INTERNATIONAL COLDWATER PRAWN FORUM

Park Plaza London Riverbank
18 Albert Embankment, Vauxhall
London SE1 7TJ, UK

DRAFT PROGRAMME:

ICWPF26

LONDON CALLING!

November 11, 2026

We proudly present our event promotor:



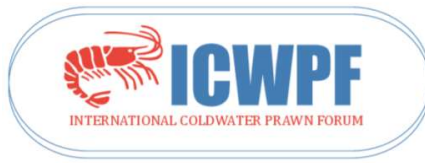
We proudly present our supporters:



Our Collaborators:



September 25 - 2026



ICWPF26 – NOVEMBER 11, 2026 - LONDON

08:00 – 08:50 REGISTRATION & COFFEE

08:50 – 09:00 OPENING OF ICWPF26

By Christian Bue Nordahl,
Chairman of International Coldwater Prawn Forum & CEO, Stella Polaris Norway AS, Norway

09:00 – 09:20 WELCOME TO UNITED KINGDOM

By Jennifer Robson,
Head of Insights and Supply Chain Intelligence, Seafish Authority, UK

09:20 – 10:00 KEYNOTES

North Atlantic Fisheries

Current Developments and Outlook

By Peter Borg,

Minister of Fisheries, Hunting, Agriculture and Self-sufficiency, Greenland

European Seafood

Key Developments and Outlook

By Guus Pastoor,

President of Seafood Europe, the European Federation of Fish Processors and Importers, Netherlands

10:00 – 11:00 FISHERIES OUTLOOK: SCIENCE, STOCKS AND INDUSTRY

Moderator: Jens Henrik Møller, ICWPF-Secretary, GEMBA Seafood Consulting, DK

Stock Status and Scientific Advice on:

North Atlantic and Barents Sea

By Carsten Hvingel,

Dr. head of Section, National Institute of Aquatic Resources, Denmark

South Atlantic

By Juan De la Garza González,

Dr. Instituto Nacional de Investigacion y Desarrollo Pesquero, Argentina

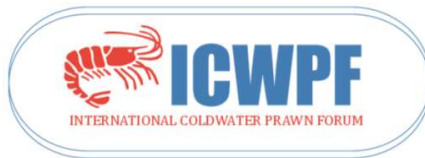
North Pacific

By Zack Forster,

Coastal Shellfish Biologist, Washington Department of Fish and Wildlife, US

Q&A

11:00 – 11:30 COFFEE BREAK & NETWORKING



ICWPF26 – NOVEMBER

11, 2026 - LONDON

11:30 – 12:00 SHORT OVERVIEW OF INDUSTRY AND FISHERY OUTLOOK

Moderator: Jens Henrik Møller, ICWPF–Secretary, GEMBA Seafood Consulting, DK

North Atlantic and Barents Sea

By Valdis Magnusdottir,

Sales Director, Iceland Export Center Ltd, Iceland

South Atlantic

By Federico Angeleri,

CEO, Grupo Veraz, Argentina

North Pacific

By Nick Edwards,

Secretary, Shrimp Producers Marketing Cooperative, Oregon, US

12:00 – 13:30 GLOBAL MARKETS: TRENDS, DEMAND AND OPPORTUNITIES

Moderator: Synne Guldbrandsen, Market Director, Norges Råfisklag, NO

The Global Prawn Market: Still increasing

How do demand, supply and trade develop on Prawns?

By Lars Olai Rorgemoen,

Industry Analyst, Norwegian Seafood Council, Norway

The UK Market: Development in Seafood and New Consumer Trends

How do consumer expectations reshape the market?

By Nicola Hunter,

Seafood Purchasing Director, Hilton Foods Seachill, UK

The Chinese Market: A Changing Market for Seafood

Will we be able to meet the demand from China?

By Peng Song,

CEO, Beiyang Jiamei Seafood Co., Ltd, China

The US Market: Untapped Potential and Growth

Will the US seafood market potential expand?

By Erick Garman,

Trade Policy Specialist, Oregon Department of Agriculture, US

The European and Scandinavia Markets: Keeping up relevance

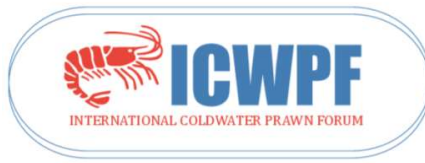
Will the markets stay cool?

By Henrik Leth,

CEO, Polar Seafood, Denmark

Q&A

13:30 – 14:30 LUNCH BREAK & NETWORKING



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14:30 – 15:30 VALUE CHAIN: TECHNOLOGY, RETAIL AND CERTIFICATION

Moderator: Lena Hyldal Nielsen, Category Manager, Royal Greenland, DK

The Future of Seafood Processing

How do technology reshaping production and efficiency?

By Jeppe Hjortshøj Bach,

CCO, Carsoe, Denmark

Seafood in Foodservice and Retail

How do we design the next step?

By Carl Johan Pettersen,

CEO, Bluewild, Norway

Certification and Consumer trust

How do we tell a story everyone understands?

By Erin Priddle,

Regional Director, Marine Stewardship Council, UK

Q&A

15:30 – 16:10 VALUE CHAIN: PROTEIN TRENDS & TRACEABILITY

Moderator: Lena Hyldal Nielsen, Category Manager, Royal Greenland, DK

Seafood and the Global Protein Boom

How does seafood capture a larger share of growing protein demand?

By Bjørn-Erik Stabell,

Director, Norwegian Seafood Council, London, UK

Traceability and what to Expect

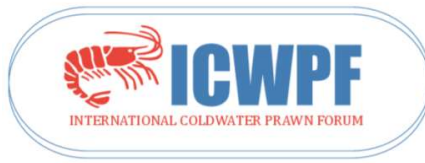
How does seafood utilize the knowledge?

By Poul Melgaard Jensen,

CEO, Danish Seafood Association, DK

Q&A

16:10 – 16:30 COFFEE BREAK & NETWORKING



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16:30 – 17:10 LOOKING AHEAD: LEARNINGS AND GLOBALIZATION

Moderator: Jens Henrik Møller, ICWPF–Secretary, GEMBA Seafood Consulting, DK

What are the Key Learnings for our Sector

How do we catch new consumers for cold water prawns?

By Karen Sofie Bø Sande,

Key Account Manager, Lerøy Seafood, Norway

Is the Seafood Sector Facing Globalization or Deglobalization

How do we handle needs and constraints in future trade?

By Lindsay B. Eng,

Deputy Director, Oregon Department of Agriculture, US

Q&A

17:10 – 17:15 CLOSING OF ICWPF26

By Christian Bue Nordahl,

Chairman, International Coldwater Prawn Forum & CEO, Stella Polaris Norway AS, Norway

Refreshments served in the hotel lobby from 17:15

19:30 – 23:00 DINNER EVENT - ICWPF26

At Park Plaza London Riverbank

REGISTER FOR ICWPF26 AT WWW.ICWPF.COM

Conference Organiser:
GEMBA Seafood Consulting

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