

INTERNATIONAL COLDWATER PRAWN FORUM

Park Plaza London Riverbank
18 Albert Embankment, Vauxhall
London SE1 7TJ, UK

DRAFT PROGRAMME:

ICWPF26

LONDON CALLING!

November 11, 2026

We proudly present our event promotor:



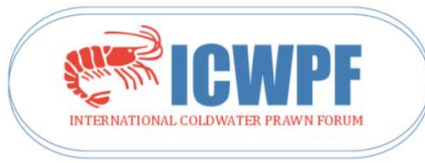
We proudly present our supporters:



Our Collaborators:



August 13 - 2026



ICWPF26 – NOVEMBER 11, 2026 - LONDON

08:00 – 08:50 REGISTRATION & COFFEE

08:50 – 09:00 OPENING & WELCOME

Welcome to ICWPF26

By Christian Bue Nordahl,

International Coldwater Prawn Forum & Stella Polaris Norway AS, Norway

09:00 – 09:30 KEYNOTES

North Atlantic Fisheries: Current Developments and Outlook

By Peter Borg,

Minister of Fisheries, Hunting, Agriculture and Self-sufficiency, Greenland

European Seafood: Key Developments and Outlook

By Guus Pastoor,

President of Seafood Europe, the European Federation of Fish Processors and Importers, Netherlands

09:30 – 11:00 FISHERIES OUTLOOK: SCIENCE, STOCKS AND INDUSTRY

Moderator: Jens Henrik Møller, ICWPF-Secretary, GEMBA Seafood Consulting, DK

Stock Status and Scientific Advice:

North Atlantic and Barents Sea

By Dr. Carsten Hvingel, Head of Section, National Institute of Aquatic Resources, Denmark

South Atlantic

By Juan De la Garza González, Instituto Nacional de Investigacion y Desarrollo Pesquero, Argentina - TBC

North Pacific

By Kendall Smith, Project Leader, Oregon Department of Fish and Wildlife, Oregon, US

Industry and Fishery Outlook:

North Atlantic and Barents Sea

By Valdis Magnúsdóttir, Sales Director, Iceland Export Center Ltd, Iceland

South Atlantic

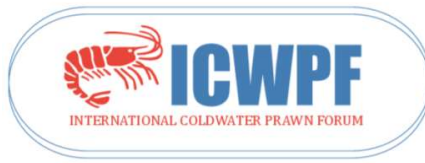
By Federico Angeleri, CEO, Grupoveraz, Argentina

North Pacific

By Nick Edwards, Secretary, Shrimp Producers Marketing Cooperative, Oregon, US

Q&A

11:00 – 11:20 COFFEE BREAK & NETWORKING



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11:20 – 13:00 GLOBAL MARKETS: TRENDS, DEMAND AND OPPORTUNITIES

Moderator: Synne Guldbrandsen, Market Director, Norges Råfisklag, NO

The Global Seafood Market

Demand, supply and trade

By Josefine Voraa, Norwegian Seafood Council, Norway

UK Market: Development in Seafood and New Consumer Trends

How are consumer expectations reshaping the market?

By Nicola Hunter, Seafood Purchasing Director, Hilton Foods Seachill, UK

The Chinese Market: A Changing Market for Seafood

Will we be able to meet the demand from China?

By Peng Song, Beiyang Jiamei Seafood Co., Ltd, China - TBC

The US Market: Untapped Potential and Growth?

Will the US seafood market potential expand?

By Erick Garman, Oregon Department of Agriculture, US

Scandinavia Market

Will the Scandinavian markets stay cool?

By Henrik Leth, CEO, Polar Seafood, Denmark

Q&A

13:00 – 13:45 LUNCH BREAK & NETWORKING

13:45 – 14:45 VALUE CHAIN: TECHNOLOGY, RETAIL AND CERTIFICATION

Moderator: Lena Hyldal Nielsen, Category Manager, Royal Greenland, DK

The Future of Seafood Processing

Are technology reshaping production and efficiency?

By Jeppe Hjortshøj Bach, CCO, Carsoe, Denmark

Seafood in Foodservice and Retail

Can we design the next step?

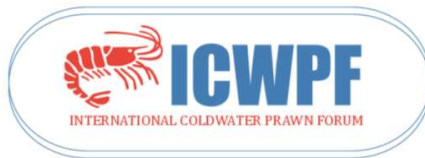
By Carl Johan Pettersen, CEO, Bluewild, Norway

Certification and Consumer Trust

How do we tell a story everyone understands?

By Erin Priddle, Regional Director, Marine Stewardship Council, UK

Q&A



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14:45 – 15:15 VALUE CHAIN: PROTEIN TRENDS, TRACEABILITY AND QUALITY

Moderator: Lena Hyldal Nielsen, Category Manager, Royal Greenland, DK

Seafood and the Global Protein Boom

Can seafood capture a larger share of growing protein demand?

By Bjørn-Erik Stabell, Norwegian Seafood Council, London, UK

Traceability and Quality: Turning Data into Value

How do we utilize our knowledge?

By TBA

Q&A

15:15 – 15:45 COFFEE BREAK & NETWORKING

15:45 – 17:00 LOOKING AHEAD: IDEAS, INNOVATION AND INSPIRATION

Moderator: Jens Henrik Møller, ICWPF-Secretary, GEMBA Seafood Consulting, DK

Learning from Other Seafood Sectors

What can the CWP industry learn from the wider seafood industry?

By TBA

Beyond Seafood

How other industries are putting AI to work

By TBA

What Drives Change?

Looking beyond the obvious!

By TBA

17:00 – 17:15 CLOSING OF ICWPF26

By Christian Bue Nordahl,

International Coldwater Prawn Forum & Stella Polaris Norway AS, Norway

Refreshments served in the hotel lobby from 17:15

19:30 – 23:00 DINNER EVENT - ICWPF26

At Park Plaza London Riverbank

REGISTER FOR ICWPF26 AT WWW.ICWPF.COM

Conference Organiser:

GEMBA Seafood Consulting

Venlighedsvej 6,
2970 Hørsholm,
Denmark



www.gembaseafood.dk

Telephone: +45 4079 1011