

Welcome to INTERNATIONAL COLDWATER PRAWN FORUM

NOVEMBER 9, 2017 GRAND HOTEL, REYKJAVIK, ICELAND



INTERNATIONAL COLDWATER PRAWN FORUM - ICWPF

The International Coldwater Prawn Forum (ICWPF) is an international non-profit organization.

The ICWPF offers the stakeholders to acquire an overview of the status of coldwater prawns. It brings together professionals, specialists and traders in the industry to share information and exchange ideas regarding resources, production, opportunities, challenges and developments of the market.

The ICWPF is responsible for the biennial conference as well as the annually returning industry meetings.

The roots of the ICWPF go back to 1982 when the first International Shellfish Conference took place. From the 1990s on, the sector gathered in the Nordic Prawn Meetings that resulted in the initiation of the International Coldwater Prawn Forum.

As a consequence, the first International Coldwater Prawn Forum meetings took place in 1995 at Fishmongers' Hall in London.

The ICWPF is headed by the Board which is accountable to the General Assembly as the association's highest authority.

The board members include:

- **Simon Jarding**, Royal Greenland, Denmark (Chairman)
- Charles Kirschbaum, Pacific Seafood, US
- Yngvi Óttarsson, Icelandic Export Center Ltd., Iceland
- Jon Edvald Halldorsson, Holmadrangur, Iceland
- **Tor-Edgar Ripman**, Norges Råfisklag, Norway
- Dennis Coates, Clearwater Seafoods, Canada
- Johan Joensen, Fish, Food and Allied Workers, Canada
- Tom Harry Clausen, Stella Polaris, Norway
- Nick Edwards, Shrimp Producers Marketing Cooperative, US
- **Gert Nielsen**, Launis A/S, Denmark
- Jens Henrik Møller, GEMBA Seafood Consulting, Denmark (Secretary)



For more information go to www.icwpf.com

International Coldwater Prawn Forum is based at GEMBA Seafood Consulting A/S, Venlighedsvej 6, DK-2970 Hørsholm

Thanks to all the supporters of ICWPF17

Visit Ocean Prawns at: www.ocean-prawns.com	Ocean Prawns is managing three of the world's most modern prawn trawlers and catch 20,000 tonnes of high quality MSC Certified Pandalus Borealis in the North Atlantic each year. Ocean Prawns has more than 30 years of experience in the prawn in- dustry and is today managed by Kristian Jensen, a third-generation fish- erman. Kristian started his career in salmon fishery and seized the op- portunity of the developing prawn fishery in the North Atlantic. Today Ocean Prawns is one of the largest suppliers of prawn from the North Atlantic.
BY APPOINTMENT TO THE ROYAL DANISH COURT Royal Greenland* Visit Royal Greenland at: www.royalgreenland.com	Royal Greenland is a vertically integrated company with direct access to North Atlantic raw material and is among the largest global suppliers of high quality cold water prawns and Greenland halibut. Royal Green- land's position is based on a deep understanding of global customer and consumer needs and we strive for the strongest market- position and presence. The core business is high quality seafood that we catch in the endless depths and pristine fiords of the North Atlantic - with Greenland at the heart as our strong home base. It is our obligation to make the most of these unique raw materials in a sustainable way, for the benefit of the nations, the peoples and the societies that granted us access to them.
Seas Tceland Seas Visit Iceland Seas at: <u>www.iec.is</u>	Iceland Seas branded Coldwater prawns are marketed by Icelandic Ex- port Center Ltd, packed at Dögun peeling plant in Iceland as well as a number of dedicated shrimp vessels fishing various parts of the North Atlantic. The operation started in 1972 and is currently a vertically in- tegrated operation - from the fishing ground to the market. The product assortment includes premium quality cooked peeled and cooked shell- on prawns.
OREGON TRAWL	The Oregon Trawl Commission (OTC) is a seafood commodity commis- sion that represents Oregon's trawl fisheries. The mission of the OTC is to enhance the image of the trawl industry and increase opportunities, industry wide, for sustainable profitability and a healthy industry, through promotion, education, research, initiating, tracking, and com- menting on legislation and regulation. As such, the OTC is the client for the MSC certification of Oregon's pink shrimp fishery, which was the first certified shrimp fishery in the world.
OCEAN CHOICE INTERNATIONAL Visit Ocean Choice www.oceanchoice.com	Ocean Choice International (OCI) is one of Canada's leading vertically integrated seafood harvesting, processing and marketing companies with operations throughout Atlantic Canada and sales and marketing offices around the globe, including the U.K and Europe. OCI is Canada's largest wild fish quota holder and is a leader in the seafood industry in fishing, processing technology and market development, supplying more than 100 million lbs. of seafood to over 35 countries and employ- ing more than 2000 people during peak fishing seasons. With a continual focus on improving quality, Coldwater prawns remain a core species within OCI's product portfolio. Harvested from Canadian MSC certified fisheries these Coldwater prawns are available in both IQF cooked and peeled and whole shell on formats.

Thanks to all the supporters of ICWPF17

PacificSeafood Visit Pacific Seafood at: <u>www.pacseafood.com</u>	From its humble beginnings in 1941, Pacific Seafood has grown to em- ploy over 2500 people at over 35 facilities, with processing, aquaculture and distribution facilities in seven U.S. states and Canada. Although the company has grown in size, it is still family-owned and family-focused while always being dedicated to delivering the best seafood products and the best customer service anywhere. Pacific Seafood is today the leading producer of Pandalus jordani which is caught along the US and Canadian West Coast. Pacific Seafood owns and operates six shrimp processing plants in California, Oregon, Washington, and British Colum- bia Canada, positioning itself to take full advantage of the resource. In 2017, Pacific Seafood handled more than 60% of the recorded catches of Pink Shrimp landed on the West coast.
Clearwater at: www.clearwater.ca	Based out of Nova Scotia, Canada, Clearwater Seafoods is one of North America's largest vertically-integrated seafood companies. Clearwater operates from 'ocean to plate, holding fishing quotas and owning vessels and processing facilities, enabling reliable, year-round delivery to its customers worldwide. It's recognized globally for its wild-caught and premium-quality cold water shrimps, scallops, lobster, clams and crab. Since its founding in 1976, Clearwater has invested in its resource own- ership, technology, conservation research and management to sustain and grow its wild seafood resource. This commitment has established Clearwater as a global leader in sustainable seafood excellence.
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Newfoundland Labrador Fisheries and Land Resources	The Department of Fisheries and Land Resources promotes the devel- opment of the province's fishing and aquaculture industries. The Pro- vincial Government works with industry and other partners to ensure the fishery is economically viable, internationally competitive, and eco- logically sustainable over the long term. The objective is to optimize the value of the fishery for all participants and for the province, ensuring the long-term security of resources for the benefit of future generations of Newfoundlanders and Labradorians. The entire Newfoundland and Labrador seafood industry is valued at over \$1 billion CAD and employs over 17,000 people in its various sectors.
SEAFOOD	The Norwegian Seafood Council (NSC) works with the Norwegian fish- eries and aquaculture industry to develop markets for Norwegian sea- food and to increase the value of Norwegian seafood. We do this through market insights, market development, risk management and reputa- tional risk management in select markets around the world. Our head office is located in Tromsø, Norway, and we have representa- tives in Sweden, UK, Germany, France, Spain, Portugal, Italy, Brazil, Japan, Singapore, China and USA. In addition, we work to find oppor- tunities for Norwegian seafood in new and established markets. Norwegian cold water prawns are left to slowly mature in cold, clear Arctic waters for a remarkably intense flavor and colour. All certified sustainable and responsible wild catch.

Visit Laitram Machinery at: www.laitrammachinery.com	Laitram Machinery is an international manufacturer of seafood, nuts and vegetables processing equipment that revolutionized the shrimp processing industry, with the invention of the world's first Automated Shrimp Peeler. Our culture of continuous improvement and innovation continues as we strive to deliver compelling, game changing products, by partnering with seafood processors worldwide. Since 1949 Laitram Machinery has pioneered innovative, high-performance Automated Shrimp Peeling and Steam Cooking Systems that improve customers' profitability for processors worldwide. Globally, Laitram has leased/sold over 300 Peeling Systems and 180 CoolSteam® Cookers to Processors in more than 50 countries. The success of Laitram Machinery lies not only in the quality and performance of our machines, but also in the seamless, excellent, and consistent service we provide to our customers.
STELLA POLARIS SEAFOOD FROM THE ARCTIC NORWAY Visit Stella Polaris at: <u>www.stellapolaris.no</u>	Stella Polaris was founded in 1968 as a traditional fish landing in the small village of Kårvikhamn in Troms. In the mid-80s, we began pro- ducing prawns and have since then dedicated all of our expertise to this delicacy. Today, Stella Polaris is one of the world's leading producers of coldwater prawns, and supplies cooked, peeled and frozen prawns to fast-moving consumer goods business, catering and industries all over the world. Stella Polaris still has its production plant and head office in Kårvikhamn, a village in the seafood-rich Senja region in Troms. Our sales and logistics department is based in Kystens Hus in Tromsø.
International a/s Visit Intech International at: <u>www.intechint.dk</u>	Intech International was founded in 1999 in Denmark and is a leading company on developing process equipment for the fish and food/meat industry. Intech International has a comprehensive range of standard machines and equipment for the fishing industry both on land and on the vessels. We have specialized in design and manufacturing of com- plete and customized plants that can be either fitted into a land based factory or on board the fishing vessel.
Visit Dolav International at: www.dolav.com	DOLAV Plastic Products was established in Southern Israel in 1976 and is involved in the production and marketing of large volume, heavy duty box pallets for the food industry. Through several decades, Dolav has been a preferred supplier of plastic boxes for the European fishing and aquaculture industry. Dolav has always focused a tight partnership around product development together with the fishing and aquaculture industry.
Fisheries Iceland Visit Fisheries Iceland at: <u>www.sfs.is</u>	Fisheries Iceland is the Icelandic fishing vessel owner and processing organisation. The main goal of Fisheries Iceland is to increase value creation from a scarce resource, i.e. fish. The fishing industry is a com- petitive industry with high demand for professionals with diverse back- grounds, education and experience. Fisheries Iceland will safeguard the interests of its members and function as Iceland's association of com- panies in the fishing industry.
Danish Seafood Association Visit Danish Seafood Association at: www.danishseafood.org	Danish Seafood Association is the association and the political voice of more than 100 Danish companies active in processing and trade in sea- food products. The aim is to provide for a competitive business frame- work in Denmark while acting in a truly global business climate. The Danish production of fish and shellfish is effective and innovative and the commercial competences high. Danish Seafood Association is pres- ently engaged in more projects – one of them aiming to establish prof- itable use of shells from cold water prawns.

Thanks to all the supporters of ICWPF17

NORTH ATLANTIC SEAF OD FORUM	The North Atlantic Seafood Forum is the world's largest seafood busi- ness conference, and a leading executive meeting place for the seafood industry. In Bergen, March 6-8 2018, around 950 delegates from more than 35 countries and 350 companies will attend NASF. The NASF con- ference will provide new and invaluable insights and give you the fast- track to the global seafood markets. The 13 th conference in 2018 is an excellent opportunity to meet and interact with the leading world seafood operators, and other key play-
Visit North Atlantic Seafood at: <u>www.nor-seafood.com</u>	ers, along with financial institutions from the largest seafood capital market, all in the same venue. At the conference in 2018 a dedicate side-event on shellfish will be organized in cooperation with ICWPF.
Visit Intrafish at: www.intrafish.com	IntraFish Media is the world's leading news and information provider to seafood professionals with offices across the globe and reporters working around the clock. With web and printed titles covering the full seafood value chain, we provide the most comprehensive coverage of the industry, including seafood markets, processing, fisheries and aq- uaculture. IntraFish Media is headquartered in Bergen, Norway, with offices in Seattle, London, New York, Berlin, Puerto Varas, Cape Town, Kuala Lumpur and Singapore.
INTERNATIONAL ORGANISATION Visit Eurofish at: www.eurofish.dk	Eurofish is an international organization for the development of fisheries and aquaculture in Europe focusing on the post-harvest sector. Eurofish contributes to the development of fisheries and aquaculture by publish- ing marketing and industry related information in the Eurofish Maga- zine, its website, and on the organization's website, as well as by or- ganizing conferences, workshops, seminars, business-to-business meetings. A variety of projects is implemented in the fields of trade and markets, fish processing and aquaculture. Eurofish has in-depth knowledge about the fisheries and aquaculture sector in Europe and neighboring countries, and an extensive network in the region
undercurrentnews seafood business news from beneath the surface Visit Undercurrent news at: www.undercurrentnews.com	Undercurrent News provides forward-looking and actionable, seafood market intelligence for a global audience. Our aim is to shed light on the complex supply, pricing, demand and consolidation dynamics of this in- ternationally traded commodity, allowing our readers to run their busi- nesses better. As a media company founded by journalists, we take pride in our unri- valed coverage, our business focus and in being 100% independent. Alongside our daily coverage of markets, prices, and companies, we get exclusives, provide insight and break news on acquisitions before any- one else does, and we strive to go in-depth and get the story behind the news. This approach has seen Undercurrent continue to expand, having be- come the world's most-read news site on the global seafood trade.
Visit SeafoodSource at: www.seafoodsource.com	SeafoodSource serves as the official media for Seafood Expo North America, Seafood Expo Global and Seafood Expo Asia, and is committed to delivering the highest quality news, business insights and educational resources available to the seafood industry. With an editorial team spanning the globe, monthly site visits exceeding 135,000 and the larg- est newsletter subscriber base in the industry, SeafoodSource prides itself on being the go-to knowledge resource for seafood professionals and continues to build its suite of reliable and exclusive content to better serve the community at large.

<section-header></section-header>	Simon Jarding is Managing Director of Quinsea Fisheries Ltd based in New- foundland and Labrador. As a result of Royal Greenlands acquisition of Qiunsea Fisheries in 2016, Simon Jarding accepted to continue his career within the Royal Greenland group with a permanent move to Canada to head the Newfoundland based operation. Simon Jarding has served Royal Greenland for 16 years previously as Director of Business Development, head of the Category Management of Shellfish and worked very close with the Coldwater prawn business bridging the link from sales to production across Royal Greenland's subsidiaries. Prior to joining Royal Greenland Mr. Jarding was engaged as seafood consultant and worked on international assignments in Asia and Africa. His educational background sets off in a M.Sc. in fish processing and aquaculture and a bachelor in economics. The past years focus has been on implementing a successful improvement pro- gram in Royal Greenland's operations, whereas the current position is a leading position in Royal Greenland's newly launched growth strategy. Si- mon is chairman of ICWPF.	
HEIÐRÚN LIND MAR-		
TEINSDÓTTIR	Heidrun Marteinsdottir is the CEO of Fisheries Iceland, the association of com- panies in the Icelandic fishing industry. The association represents about 97 per- cent of the fisheries in Iceland.	
	Heidrun started working for the association in 2016, having previously worked as an Attorney and Partner at LEX Law Offices in Iceland. Heidrun is an experienced litigator and licensed to work as a securities broker. Furthermore, Heidrun sits on the board of SA-Business Iceland, the service organisation for Icelandic busi- nesses.	
CECILE LANDSVERK	Born in Oslo, 13 June 1954, Arrived in Reykjavik 1 Sentember 2014 to	
	 Born in Oslo, 13 June 1954. Arrived in Reykjavik 1 September 2014 to take up her duty as Ambassador of Norway to Iceland. Candidate Magister from the University of Oslo, with degrees in Public law International law, Italian and French. Admitted as trainee in the Norwegian Ministry of Foreign Affairs in 1982 Experience inter alia from working with UN, OSCE and World Bank affairs Served at the Norwegian Delegation to the UN in New York (1984-87) and at the Norwegian Embassy in Teheran (1989-91). Served as Norway's ambassador to Turkey (2006-11) and Pakistan (2011-14). 	
Yngvi Óttarsson		
	Yngvi Ottarsson is Managing Director of Icelandic Export Center Ltd, supplier of Iceland Seas prawns. He has an engineering degree from the University of Iceland and an MBA degree from Duke University.	
	Yngvi has been with Icelandic Export Center since 1996 that is involved in harvesting, processing and marketing Coldwater prawns from all around the North Atlantic. He has served on ICWPF steering committee since 2010 on behalf of the prawn industry in Iceland.	
ART MILLER	Art Miller is a Research Oceanographer and a Senior Lecturer in Climate Sciences at the Scripps Institution of Oceanography (UCSD). He is also currently serving as Head of the Oceans and Atmosphere Section of SIO. Art studies oceanic influences on climate variability using a combination of computer simulation models and observational analysis. He also is increas- ingly involved in working with biologists to try to understand how physical oceanographic changes affect ocean ecosystems. He is the author or co- author of more than 100 refereed publications on many different topics, including the impacts of climate changes on fish populations.	

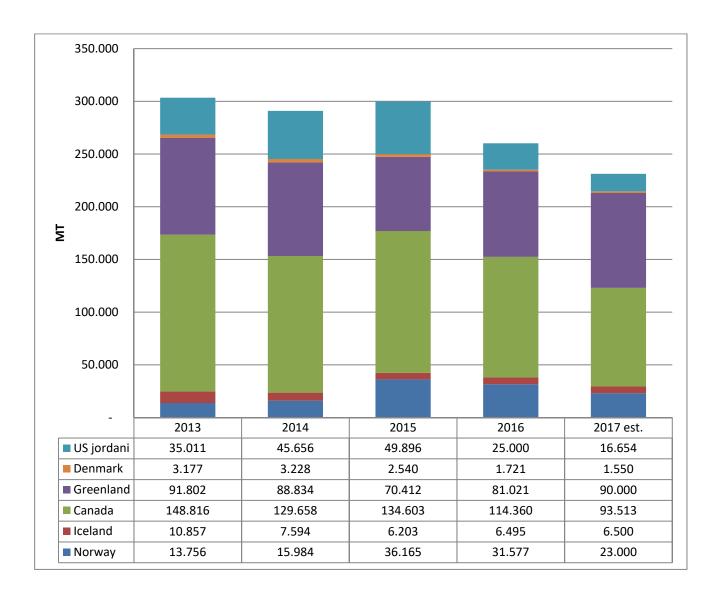
Speakers/moderators and panelists profiles

JAMES BAIRD	James Baird is currently the Chairperson of the Newfoundland and Labra- dor Groundfish Industry Development Council (NLGIDC). He retired in 2012 after a 35-year career at Fisheries and Oceans Canada with science and fisheries management responsibilities. Since 2012 he has been work- ing as a fisheries and ecosystems management consultant. James has been with the NLGIDC since its inception in early 2016. The Industry Development Council has been working on issues related to the transition from a shellfish dominated industry to one that will eventually rely more heavily on a variety or Groundfish resources.
CARSTEN HVINGEL	Carsten Hvingel is a specialist within stock assessment and fisheries ad- vice. Currently head of section at the Norwegian Institute of Marine Re- search. His department is specialized in sea bottom ecology including shell fish. Carsten has through his carrier been directly involved in the assess- ment of most shrimp stocks in the North Atlantic: The East and West Greenland stocks through his employment at the Greenland Institute of Natural Resources, The Canadian domestic stocks, through consultancy work, the NAFO 3M and 3LNO stocks through engagement in NAFO and the North Sea and Barents Sea stocks in his resent employment in Norway. He has chaired the ICES and NAFO shrimp assessment.
SCOTT GROTH	Scott Groth is the principal manager of Oregon's pink shrimp (Pandalus jordani) fishery, the U.S. west coasts dominant shrimp fishery. He has worked for Oregon Department of Fish and Wildlife (ODFW) for more than 15 years and has been involved in research, monitoring and management of abalones, clams, crab, sea urchins, and shrimp (including pink shrimp and spot prawn). In addition to working with Oregon fisheries, Scott has worked in fisheries and with fishermen of the U.S. Northeast, Mid-Atlantic and Alaska.
CHARLES KIRCHBAUM	Charles Kirschbaum is acting GM Category Management for Pacific Sea- food's processing division. Charles has been with Pacific Seafood since 1990 involved in processing sales and management of items Pacific pro- duces and sells around the world. Charles has been an active member in the ICWPF since 2012 and part of the steering committee since 2013.
CAREY BONNELL	Carey Bonnell has gained broad experience in fisheries development and sustainability starting with his early upbringing in a fishing community on Newfoundland's Northern Peninsula. He began his career in 1997 as a tech- nical assistant at the Fishing Technology Unit. In 2000 Carey moved to Nunavut and progressed to Acting Deputy Minister of the Government of Nunavut's Department of Environment. In 2005, he joined the Canadian Centre for Fisheries Innovation and was promoted to Managing Director in January 2007. In January of 2010 Carey was appointed as Head of the School of Fisheries within the Fisheries and Marine Institute of Memorial University which is the position he holds today.

NICK EDWARDS		
NICK EDWARDS	Nick Edwards has been a U.S. commercial fisherman for 38 years owner of the fishing vessel Carter Jon. Nick is a steward of the West Coast fisheries; he resides on the boards ODCC, BSCC, SOORC, FISHCRED, OWET, SPMC and is board member to the "ICWPF". "ODCC" Oregon Dungeness Crab Commission, "BSCC" Bandon Submarine Cable Council, "SOORC" Southern Oregon Oceans Resource Coalition, "OWET" Oregon Wave Energy Trust and "SPMC" Shrimp Producers Market- ing Cooperative. Representing the fishing Industry on multiple levels.	
MELANIE SIGGS	Melanie Siggs has extensive experience of working internationally across	
	both commercial and NGO sectors and holds a Masters in Responsibility & Business Practice. She works predominantly addressing issues relating to standards, policy and supply chains in food and timber, although she is best known for her work on fisheries and aquaculture in the past 10 years. Prior to joining Sancroft Melanie spent time with US NGO Environmental Defence Foundation helping to build their European presence, following four years as a Special Adviser to the Prince of Wales' International Sus- tainability Unit.	
FAN XUBING	Fan Xubing is the founder and CEO Beijing Seabridge Marketing Co and	
	has 20 years of experiences in fishery and agriculture consulting, strategy and management, as well as extensive knowledge about the Chinese and Hong Kong seafood industry and market especially for salmon, whitefish, lobster, shrimp etc. Fan Xubing also helps sustainable fishery organizations like Marine Stew- ardship Council, Global Aquaculture Alliance and Aquaculture Stewardship Council to educate consumers and trade people in China through social media and e-commerce promotions.	
JENS HENRIK MØLLER	Jens has nearly 30 years of experience in the international seafood indus-	
	try. Jens holds a M. Sc. Pol. and started as economic advisor and late director in Danish Fishermen Association towards leading positions in The Confederation of Danish Industry. In 2006 Jens founded GEMBA Seafood Consulting which has a dedicated focus to deliver high-end seafood busin ness development, market analyses and fishery development services Jens is secretary of International ColdWater Prawn Forum 2010 and since 2014 Jens has been representative for the North Atlantic Seafood Forum (NASF) and since 2015 organizer of the Global Shellfish Seminar.	
RICHARD WATSON	Disk and Waters is summable Manlack Associated the Ose Cale Tables 1. A structure	
	Richard Watson is currently Market Analyst at the Seafish Industry Author ity, UK. He has an Honours degree in Applied Biology from the Universit of West of England (Bristol). Richard has been with Seafish since 1991, previously managing the Tech nology Development Dept. (quality safety and production) and more re cently the Market Insight service providing retail, foodservice and trad information to industry	
KAREN GALLOWAY	Karen is an established food marketer and expert in consumer behaviour	
	and seafood. She focuses on understanding the complex demand structure for seafood in the UK and develops strategic communication and research platforms to improve knowledge, commercial advantage and increase con- sumption. Now an independent marketing consultant, Karen uses her ex- pertise and skill in helping seafood businesses address challenges with re- tailers, foodservice suppliers and raising awareness for new products chal- lenging marketplaces. She is the vision and energy behind the new Wild Atlantic Prawn collaborative education campaign in the UK.	

Speakers/moderators and panelists profiles

FRIDRIK MAR THOR- STEINSSON	Fridrik is the CEO of Northcoast Seafoods Ltd, Grimsby, UK and has achieved BSc Honours in Fisheries from the University of Akureyri, Iceland. As a young man he worked as a fisherman around the Icelandic waters. Fridrik moved to UK in 2000 where he founded the company Northcoast Seafoods Ltd, which has since become one of the leading coldwater prawn marketing companies in Europe. In 2017, Northcoast Seafoods Ltd were awarded BFFF (British Frozen Food Federation) Gold award 'Seafood prod- uct of the year' in British Frozen Retail as well as Gold award 'Frozen Retail product of the year'.	
DEREK BUTLER associa seafood	Derek Butler is Executive Director of the Association of Seafood Producers (ASP) since 2004, an industry trade association representing seafood pro- ducers in Newfoundland and Labrador, Canada. He serves on various in- dustry boards, including the Ministerial Fisheries Advisory Council, One Ocean, and the Centre for Fisheries Ecosystem Research Advisory Board, among others. As CEO of ASP, Derek is responsible for the association op- erations, public policy, and media, industry and government relations.	
GEORGE CHAMBERLAIN	Dr. George Chamberlain began his career as an aquaculture graduate stu- dent in 1975. He later directed aquaculture programs at Ralston Purina International and Monsanto and led the development of an integrated shrimp farm in Malaysia. In 2004, he co-founded iAqua, a shrimp farming technology company which operates facilities in Hawaii and Asia. Cham- berlain served as President of the World Aquaculture Society in 1996. In 1997, he assisted in founding the Global Aquaculture Alliance and contin- ues to serve as President.	
TOM HARRY KLAUSEN	Tom Harry Klausen is CEO for Stella Polaris, manufacturer of cooked and peeled coldwater prawns, a company that delivers to major companies in retail and catering in the United Kingdom and the Nordic countries. Prawns are produced both as private label and as their own label. Stella Polaris also has its own sales and marketing company, Stella Polaris Norway that offers a wide range of shrimp products for retail and food service. Tom Harry has a long experience in the seafood business and large knowledge about the prawn industry from catch through production to marketing and sales.	
MIKAEL THINGHUUS		
	Mikael Thinghuus, aged 55 and a Danish national, is the CEO of Royal Greenland, one of Europe's largest seafood companies.The company is owned by the Greenlandic government and operates trawlers and factories in Greenland and Europe.Mikael Thinghuus joined Royal Greenland in 2011. He previously held a number of CEO and CFO positions in Europe and Asia.	
DAVID BLÖNDAL	David Blöndal is the CEO of Desibel, a business consultancy firm focusing on business structuring and high tech. He has BS in physics and computer science from the University of Iceland. David is the former CEO of Atlantsskip which was the third largest shipping company in Iceland. Since the banking collapse in 2008 he has worked as an independent consultant, with clients such as a group of banks holding 1/3 of the €60b claims on Iceland after the collapse. He has also done extensive analysis on the sustainability of the Icelandic export industries, especially the effect of technological development and received a grant from the Icelandic Prime Ministry to support the project.	



The development in landings of cold water prawns from main fishing areas



INTERNATIONAL COLDWATER PRAWN FORUM CONFERENCE 2017

09:00 Welcome to ICWPF

Chairman of International Coldwater Prawn Forum, Mr. Simon Jarding, Royal Greenland, CA

Welcome to Iceland and keynote speech

CEO, Mrs. Heiðrún Lind Marteinsdóttir, Fisheries Iceland, IS

Keynote speech

Ambassador, Mrs. Cecilie Landsverk, Embassy of Norway in Reykjavik, Iceland, NO

SESSION 1: VIEWS ON CATCH AND PRODUCTION OF COLD WATER PRAWN

Moderator: CEO Mr. Yngvi Óttarsson, IEC, Iceland

09:20 "climate change – what impacts, and forecasts can we expect?"

Senior Lecture Dr. Mr. Art Miller, Head of Oceans and Atmosphere, Scripps Institution of Oceanography, University of California, US

"environmental changes in the sea – what will happen in the waters around Newfoundland and Labrador?

Chairman Mr. James Baird, Newfoundland and Labrador Groundfish Industry Development Council, CA

"prawns and cods – what is the swing in the North Atlantic?" Professor Dr. Mr. Carsten Hvingel, Head of Research Group Bottom Habitats and Shellfish,

Institute of Marine Research, NO

"conservation matters - what will happen with prawn and other species in the Pacific?

Project Leader Mr. Scott Groth, South Coast Shellfish, Oregon Department of Fish and Wildlife, OR, US

Q and A

11:00 Coffee break and networking

SESSION 2: VIEWS ON INNOVATION AND TURNING POINTS FOR THE COLD WATER PRAWN INDUSTRY

Moderator: Director Mr. Charles Kirschbaum, Pacific Seafood Group, US

11:20 **"adaption to changes in prawn stocks – how will the industry adapt this time?"** Head – School of Fisheries Mr. Carey Bonnell, Fisheries and Marine Institute of Memorial University of Newfoundland and Labrador, CA

"new technology in the harvesting of Jordani in the Pacific – how do we utilize this in the best way?"

Secretary Mr. Nick Edwards Secretary, Shrimps Producers Marketing Cooperative, Oregon Trawl Commission, Oregon, US

"social sustainability and responsibility – how do we respond to new standards and needs in this arena?"

Associate Director Mrs. Melanie Siggs, Sancroft International, UK Q and A

12:30 Lunch



SESSION 3: DEVELOPMENT AND FUTURE FOR THE COLD WATER PRAWN CATEGORY

Moderator: Partner Mr. Jens Henrik Møller, GEMBA Seafood Consulting, DK

13:30 **"UK the central market – what is the position of cold water shrimp?"** *Market analyst Mr. Richard Watson, Seafish, UK*

> "market of China – how to innovate the position of cold water prawn?"

General Manager Mr. Fan Xubing, Beijing Seabridge Marketing Co., CH

"Lady Shrimp – how do we use her in the future?" Director Mrs. Karen Galloway, KAGC Limited, UK

Q and A

SESSION 4: WHAT WILL IMPACT THE FUTURE FOR COLD WATER PRAWN

Moderator: Partner Mr. Jens Henrik Møller, GEMBA Seafood Consulting, DK

14:30 **"warm water shrimp – global development and trends"** *President Dr. Mr. George Chamberlain, Global Aquaculture Alliance, US*

> "fit to Year 2025 - what is the position of seafood in the food market?" Director Mr. Derek Butler, Association of Seafood Producers, CA

"cold water prawn - a chef's perspective" CEO Chef Mrs. CJ Jackson, The Seafood Training Academy, Billingsgate Seafood Training School, UK

Q and A

15:30 Coffee break

SESSION 4: THE CEO HOUR

Moderator: Associate Director, Mrs. Melanie Siggs, Sancroft International, UK

15:50How to increase the value of the cold water prawn category?
CEO Mr. Mikael Thinghuus, Royal Greenland, GL

How to take next step in the medico sector? CEO Mr. Tom Harry Klausen, Stella Polaris, NO

Coldwater prawns – alternatives or substitutes CEO Mr. Fridrik Mar Thorsteinsson, Northcoast Seafoods, UK

Shift happens CEO Mr. Yngvi Óttarsson, IEC, IS

The CEO hour will be concluded by a panel debate

CLOSING SESSION:

16:50 How to understand the disruptive power of technology and why it matters to the shrimp sector! CEO Mr. David Blöndal, DESIBEL, IS

> **End of conference and sum up** *Chairman Mr. Simon Jarding, ICWPF*

17:20 Coffee and refreshments

List of delegates – organized by first name

water Prawns of Norway AS pi ehf I Greenland CO / Sirevaag as ar ehf nd Seafood Seafood Ltd. water ersity of California Arktikflot en Reker AS S Cound Resources Ltd. dian Association of Prawn Producers pi ehf ne Stewardship Council ersity of Newfoundland and Labrador tute of Marine Research, (Norway) assador, Norwegian Embassy, Reykjavik ndic Seachill
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Seafood School at Billingsgate
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n Choice International
n Prawns
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a Polaris AS
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ar ehf ESCO A/S ng Seabridge Marketing

Name	Company/Organisation
Friðrik Blomsterberg	Iceland Seafood
Fridrik Thorsteinsson	Northcoast Seafoods
Gavin Bee	Maris Seafoods
George Chamberlain	Globale Seafood Alliance
Gert Nielsen	Launis A/S
Gert Sandvik	Arctic Swan AS
Gisli Gislason	Marine Stewardship Council
Gro Steinshamn	Arctic Swan AS
Gunnar Kristofersson	GK Seafood.is
Gunnlaugur Sighvatsson	MARTAK ehf
Halldór Árnason	Barry Group Inc
Halldór Karlsson	Icelandic Export Center Ltd.
Halldor Leifsson	Nanoq Seafood AS
Hans-Ove Semmingsen	Stella Polaris AS
Harold Moore	Barry Group Inc.
Harry Flaherty	Qikiqtaaluk Corporation
Heather Starkes	FFAW
Hege Furnes	Coldwater Prawns of Norway AS
Heiðrún Lind Marteinsdóttir	Fisheries Iceland
Henning Wegeberg	Wecofish A/S
Henrik Cordsen	Royal Greenland
Henrik Espersen	Ocean Prawns
Henrik Sandgreen	КЛАРК
Hilmar Ivarsson	Dogun ehf.
Hilmar Ögmundsson	Naalakkersuisut Government of Greenland
Hjálmar Vilhjálmsson	Icelandic Export Center Ltd.
Ian Dillerstone	Northcoast Seafoods
Ivar Palsson	Sævörur ehf.
Jack-Robert Moeller	Lyngen Reker AS
Jacob Christiansen	Polar Seafood
James Baird	Newfoundland and Labrador Groundfish Industry Devel- opment Council
Jan Brevik	Maritim Food AS
Jan Henrik Bredsand	Skagerakfisk
Jan Roger Lerbukt	Hermes A/S
Jean Lanteigne	Canadian Council of Professional Fish Harvesters
Jens Henrik Møller	GEMBA Seafood Consulting A/S
Jens Hoejrup	Sirena A/S
Jerry Ward	Qikiqtaaluk Corporation
Jesper Lauritzen	Iceberg Seafood A/S
Jette Kjær	Polar Seafood
Johan Joensen	FFAW
John Burt	Quin-Sea-Fisheries
John Woods	Greencore Food To Go Ltd
Jon Edvald Halldorsson	Holmadrangur
Jørgen Isak Olsen	Naalakkersuisut Government of Greenland
Jørgen Lund	North Atlantic Seafood Forum
Jørgen Lund Jørn-Ole Bertelsen	North Atlantic Seafood Forum Chrisfish

Name	Company/Organisation
Kasper Teilmann	GEMBA Seafood Consulting
Kate Wright	Henryson Foods International Ltd.
Keith Maguire	Seahawk Marine Foods Ltd
Keith Sullivan	FFAW
Keld Laursen	Polar Seafood Denmark A/S
Kersti Haugan	GEMBA Seafood Consulting
Kim Gibson	Oregon Trawl Commission
Kjell-Arild Tøfte	Skagerak fisk
Knut Helge Vestre	Coldwater Prawns of Norway AS
Kolbjørn Pettersen	Coldwater Prawns of Norway AS
Krista Martell	Clearwater
Kristian Barslund	Ocean Prawn
Lars Juul Pedersen	Polar Raajat
Lars Lykke Sørensen	Kangamiut Seafood A/S
Lars Vedsted	Laitrame Machinery
Leif Carøe Andersen	Intech International a/s
Lisbeth Due Schönemann-Paul	Royal Greenland
Lotte Raynard	Polar Seafood Uk Itd
Magdalena Juncewicz	Resko Sp. zo.o.
Magnus Magnusson	Icelandic Seachill
Marco Frederiksen	Eurofish
Mark Mägi	OÜ Subland / SeaProd LLC
Martin Jacobsen	Northcoast Seafoods
Martin Sullivan	Ocean Choice
Martin Sykes	Sykes Seafoods
Matthew Sykes	Sykes Seafoods
Melanie Siggs	Sancroft International
Mette Kjuel Nielsen	Danish Ambassador at Iceland
Michel Légère	ACAG and FRAPP
Mikael Feldt	Kungshamn Seafood AB
Mikael Thinghuus	Royal Greenland
Neil Greig	Baffin Fisheries
Neil Ramsden	Undercurrent News
Nela Otero	Budenheim US
Nelson Bussey	FFAW
Nicholai Karlshøj	Northcoast Seafoods
Nick Edwards	Oregon Trawl Commission
Nobert Gionet	ACAG and FRAPP
Oddur Ingason	Nordic Seafood Iceland ehf.
Olav Remøy	Remøy
Oskar Gardarsson	Dogun ehf.
Ottar Yngvason	Icelandic Export Center Ltd.
Pablo Alvarez	Budenheim
Peter Bamberger	Danish Seafood Association
Peter Bram Møller	GEMBA Seafood Consulting
Peter Buhl	Sirena
Peter Pedersen	Ocean Prawns A/S

Name	Company/Organisation
Philip Le Blanc	Laitrame Machinery
Poul Melgaard	Danish Seafood Association
Randolph Bishop	Whitecap International Seafoods
Rendell Genge	FFAW
Rex Leach	Oregon Trawl Commission
Richard Watson	Seafish
Rick Lambe	Baffin fisheries
Roger Wiik	Stella Polaris Norway AS
Samir Chirchi	Whitecap International
Sarah Soumilas	Coldwater Prawns of Norway AS
Scott Groth	Oregon Department of Fish and Wildlife
Sergei Kemeisho	JSC Arcticflot
Shawn Frank	Harbour Grace Shrimp Company Limited
Sigurjón Guðmundsson	Hafey Seafood ehf
Simon Jarding	Royal Greenland
Sondre Stahlsberg	Finny Sirevaag as
Steinar Engeset	HARBOUR GRACE SHRIMP CO. LTD.
Stephanie Lewis	Government of Newfoundland and Labrador
Steve Geddes	SEAHAWK MARINE FOODS LTD
Steve Spicer	Ocean Choice International
Susanne Wegeberg	Wecofish A/S
Svein Ove Haugland	Norges Råfisklag
Synnøve Pettersen Berge	Arctic Swan AS
Tamara Pettinger	Oregon Trawl Commission
Ted Gibson	Oregon Trawl Commission
Thomas Vilster	Nordic Seafood A/S
Toke Fridorff Hansen	Naalakkersuisut Government of Greenland
Tom Harry Klaussen	Stella Polaris AS
Tone Myklebust	Havfisk AS
Tor Fiskerstrand	Maritim Food AS
Torfi Thorhallson	Optitog
Tor-Edgar Ripman	Norges Råfisklag
Trygve Myrvang	Norges Råfisklag
Tønnes Kaka Berthelsen	КЛАРК
Yngvi Óttarsson	Icelandic Export Center Ltd.
Yulia Leonteva	DEFA Group
Øystein Pettersen	Stella Polaris

List of delegates – organized by country

Canada		
Name	Company/Organisation	
Arnold Langille	Clearwater	
Brian McNamara	Newfound Resources Ltd.	
Bruce Chapman	Canadian Association of Prawn Producers	
Carey Bonnell	University of Newfoundland and Labrador	
Chris Myers	West Fish Canada	
Craig Whiffen	Ocean Choice International	
Dany Jabbour	Clearwater	
Dennis Coates	Clearwater Seafoods	
Derek Butler	Association of Seafood Producers	
Edgar Coffey	Quin-Sea-Fisheries	
Harold Moore	Barry Group Inc.	
Harry Flaherty	Qikiqtaaluk Corporation	
Heather Starkes	FFAW	
James Baird	Newfoundland and Labrador Groundfish Industry Development Council	
Jean Lanteigne	Canadian Council of Professional Fish Harvesters	
Jerry Ward	Qikiqtaaluk Corporation	
Johan Joensen	FFAW	
John Burt	Quin-Sea-Fisheries	
Keith Sullivan	FFAW	
Krista Martell	Clearwater	
Michel Légère	ACAG and FRAPP	
Martin Sullivan	Ocean Choice	
Neil Greig	Baffin Fisheries	
Nelson Bussey	FFAW	
Nobert Gionet	ACAG and FRAPP	
Randolph Bishop	Whitecap International Seafoods	
Rendell Genge	FFAW	
Rick Lambe	Baffin fisheries	
Shawn Frank	Harbour Grace Shrimp Company Limited	
Steinar Engeset	HARBOUR GRACE SHRIMP CO. LTD.	
Stephanie Lewis	Government of Newfoundland and Labrador	

Denmark		
Name	Company/Organisation	
Anders Skadhauge	Royal Greenland	
Claus Hansen	Royal Greenland	
Daniel Barslund	Ocean Prawns	
Eydun Durhuus	MARESCO A/S	
Gert Nielsen	Launis A/S	
Henning Wegeberg	Wecofish A/S	
Henrik Cordsen	Royal Greenland	
Henrik Espersen	Ocean Prawns	
Jacob Christiansen	Polar Seafood	
Jens Henrik Møller	GEMBA Seafood Consulting A/S	
Jens Hoejrup	Sirena A/S	
Jesper Lauritzen	Iceberg Seafood A/S	
Jette Kjær	Polar Seafood	
Jørn-Ole Bertelsen	chrisfish	
Kasper Teilmann	GEMBA Seafood Consulting	
Keld Laursen	Polar Seafood Denmark A/S	
Kersti Haugan	GEMBA Seafood Consulting	
Kristian Barslund	Ocean Prawn	
Lars Lykke Sørensen	Kangamiut Seafood A/S	
Lars Vedsted	Laitrame Machinery	
Leif Carøe Andersen	Intech International a/s	
Lisbeth Due Schönemann-Paul	Royal Greenland	
Marco Frederiksen	Eurofish	
Martin Jacobsen	Northcoast Seafoods	
Mette Kjuel Nielsen	Danish Ambassador at Iceland	
Mikael Thinghuus	Royal Greenland	
Nicholai Karlshøj	Northcoast Seafoods	
Peter Bamberger	Danish Seafood Association	
Peter Buhl	Sirena	
Peter Møller	GEMBA Seafood Consulting	
Peter Pedersen	Ocean Prawns A/S	
Poul Melgaard	Danish Seafood Association	
Simon Jarding	Royal Greenland	
Susanne Wegeberg	Wecofish A/S	
Søren Schrøder	GEMBA Seafood Consulting A/S	
Thomas Vilster	Nordic Seafood A/S	

Norway		
Name	Company/Organisation	
Adelheid Stenevik	Coldwater Prawns of Norway AS	
Arild Stulen	Finny Sirevaag as	
Bjørn Arild Olsen	Lyngen Reker AS	
Bjørn Hansen	NIRAS	
Carsten Hvingel	Institute of Marine Research, (Norway)	
Cecilie Landsverk	Ambassador, Norwegian Embassy, Reykjavik	
Christian Nordahl	Stella Polaris Norway AS	
Einar Jan Remøy	Arctic Swan AS	
Einar Trulssen	Stella Polaris AS	
Frank Midtbøe	Rogaland Fiskesalgslag	
Gert Sandvik	Arctic Swan AS	
Gro Steinshamn	Arctic Swan AS	
Hans-Ove Semmingsen	Stella Polaris AS	
Hege Furnes	Coldwater Prawns of Norway AS	
Jack-Robert Moeller	Lyngen Reker AS	
Jan Brevik	Maritim Food AS	
Jan Henrik Bredsand	Skagerakfisk	
Jan Roger Lerbukt	Hermes A/S	
Jørgen Lund	North Atlantic Seafood Forum	
Kjell-Arild Tøfte	Skagerak fisk	
Knut Helge Vestre	Coldwater Prawns of Norway AS	
Kolbjørn Pettersen	Coldwater Prawns of Norway AS	
Olav Remøy	Remøy	
Roger Wiik	Stella Polaris Norway AS	
Sarah Soumilas	Coldwater Prawns of Norway AS	
Sondre Stahlsberg	Finny Sirevaag as	
Svein Ove Haugland	Norges Råfisklag	
Synnøve Pettersen Berge	Arctic Swan AS	
Tom Harry Klaussen	Stella Polaris AS	
Tone Myklebust	Havfisk AS	
Tor Fiskerstrand	Maritim Food AS	
Tor-Edgar Ripman	Norges Råfisklag	
Trygve Myrvang	Norges Råfisklag	
Øystein Pettersen	Stella Polaris	

United Kingdom		
Name	Company/Organisation	
Andrew Haigh	TESCO	
Charles Boardman	Icelandic Seachill	
Chris Harris	The Big Prawn Company Ltd	
Chris Harris	Bakkavor	
Elisabeth Fischer	Intrafish	
Ellie Porter	TESCO	
Fridrik Thorsteinsson	Northcoast Seafoods	
Gavin Bee	Maris Seafoods	
Ian Dillerstone	Northcoast Seafoods	
John Woods	Greencore Food To Go Ltd	
Karen Galloway	KAGC Limited	
Kate Wright	Henryson Foods International Ltd.	
Keith Maguire	Seahawk Marine Foods Ltd	
Lotte Raynard	Polar Seafood Uk Itd	
Magnus Magnusson	Icelandic Seachill	
Martin Sykes	Sykes Seafoods	
Matthew Sykes	Sykes Seafoods	
Melanie Siggs	Sancroft International	
Neil Ramsden	Undercurrent News	
Richard Watson	Seafish	
Samir Chirchi	Whitecap International	
Steve Geddes	SEAHAWK MARINE FOODS LTD	
Steve Spicer	Ocean Choice International	

Iceland		
Name	Company/Organisation	
Albert Haraldsson	Kampi ehf	
Arna Sigurdardottir	Ispolar ehf	
Árni Gíslason	Iceland Seafood	
Arni Halldorsson	FISK Seafood Ltd.	
Brynjar Ingason	Kampi ehf	
David Blöndal	DESIBEL	
Elín Gróa Karlsdóttir	Innovation Center Iceland	
Elvar Lund	Ispolar ehf	
Friðrik Blomsterberg	Iceland Seafood	
Gisli Gislason	Marine Stewardship Council	
Gunnar Kristofersson	GK Seafood.is	
Gunnlaugur Sighvatsson	MARTAK ehf	
Halldór Árnason	Barry Group Inc	
Halldór Karlsson	Icelandic Export Center Ltd.	
Heiðrún Lind Marteinsdóttir	Fisheries Iceland	
Hilmar Ivarsson	Dogun ehf.	
Hjálmar Vilhjálmsson	Icelandic Export Center Ltd.	
Ivar Palsson	Sævörur ehf.	
Jon Edvald Halldorsson	Holmadrangur	
Oddur Ingason	Nordic Seafood Iceland ehf.	
Oskar Gardarsson	Dogun ehf.	
Ottar Yngvason	Icelandic Export Center Ltd.	
Petur Bjarnason	Guest of Honor	
Sigurjón Guðmundsson	Hafey Seafood ehf	
Torfi Thorhallson	Optitog	
Yngvi Óttarsson	Icelandic Export Center Ltd.	
	United States	
Art Miller	University of California	
Brad Pettinger	отс	
Charles Kirschbaum	Pacific Seafood	
Christine Leach	Oregon Trawl Commission	
CJ Jackson	The Seafood School at Billingsgate	
George Chamberlain	Globale Seafood Alliance	
Kim Gibson	Oregon Trawl Commission	
Nela Otero	Budenheim US	
Nick Edwards	Oregon Trawl Commission	
Philip Le Blanc	Laitrame Machinery	
Rex Leach	Oregon Trawl Commission	
Scott Groth	Oregon Department of Fish and Wildlife	
Tamara Pettinger	Oregon Trawl Commission	
Ted Gibson	Oregon Trawl Commission	

Greenland		
Name	Company/Organisation	
Halldor Leifsson	Nanoq Seafood AS	
Henrik Sandgreen	КЛАРК	
Hilmar Ögmundsson	Naalakkersuisut Government of Greenland	
Jørgen Isak Olsen	Naalakkersuisut Government of Greenland	
Lars Juul Pedersen	Polar Raajat	
Toke Fridorff Hansen	Naalakkersuisut Government of Greenland	
Tønnes Kaka Berthelsen	КЛАРК	
	Russia	
Artur Nikogosyan	JSC Arktikflot	
Dmitrii Zamyatin	JSC Arcticflot	
Dmitry Stepnov	Maguro	
Sergei Kemeisho	JSC Arcticflot	
Yulia Leonteva	DEFA Group	
	Estonia	
Mark Mägi	OÜ Subland / SeaProd LLC	
	Spain	
Pablo Alvarez	Budenheim	
	Poland	
Magdalena Juncewicz	Resko Sp. zo.o.	
	Sweden	
Mikael Feldt	Beijing Seabridge Marketing	
	China	
Fan Xubing	Kungshamn Seafood AB	
J	Netherlands	
Camiel Derichs	Marine Stewardship Council	



