

## INTERNATIONAL COLDWATER PRAWN FORUM

# NOVEMBER 12, 2015

TIVOLI HOTEL ARNI MAGNUSSONS GADE 2, 1577 COPENHAGEN

Welcome to

# INTERNATIONAL COLDWATER PRAWN FORUM 15



### **INTERNATIONAL COLDWATER PRAWN FORUM - ICWPF**

The International Coldwater Prawn Forum (ICWPF) is an international non-profit organization.

The ICWPF offers the stakeholders to acquire an overview of the status of cold water prawns. It brings together professionals, specialists and traders in the industry to share information and exchange ideas regarding resources, production, opportunities, challenges and developments of the market.

The ICWPF is responsible for the biennial conference as well as the annually returning industry meetings.

The roots of the ICWPF go back to 1982 when the first International Shellfish Conference took place. From the 1990s on, the sector gathered in the Nordic Prawn Meetings that resulted in the initiation of the International Coldwater Prawn Forum.

As a consequence, the first International Coldwater Prawn Forum meetings took place in 1995 at Fishmongers' Hall in London.

*The ICWPF is headed by the Board* which is accountable to the General Assembly as the association's highest authority.

The Board Members include:

- Simon Jarding, Royal Greenland, Denmark (Chairman)
- Charles Kirschbaum, Pacific Seafood, US
- Yngvi Óttarsson, Icelandic Export Center Ltd., Iceland
- Tor-Edgar Ripman, Norges Råfisklag, Norway
- Dennis Coates, Clearwater Seafoods, Canada
- Johan Joensen, Fish, Food and Allied Workers, Canada
- Tom Harry Clausen, Stella Polaris, Norway
- Nick Edwards, Shrimp Producers Marketing Cooperative, US
- Jens Henrik Møller, GEMBA Seafood Consulting, Denmark (Secretary)



See more at www.ICWPF.com

International Coldwater Prawn Forum is based at GEMBA Seafood Consulting A/S, Venlighedsvej 6, DK-2970 Hørsholm

### Miljø- og Fødevareministeriet Departementet

#### **Eva Kjer Hansen** Danish Minister for Environment and Food



As Danish Minister for fishery it is a pleasure to welcome you to Copenhagen.

Besides being an important fishing nation, Denmark holds a large fish processing sector. The sector secures employment for thousands of people and creates growth and income in many communities across Denmark. The processing industry rely on a stable supply of fish products from both Danish and foreign fishermen.

Cold Water Prawns have for many years been an important commodity for the Danish Processing Sector. As such the Cold Water Prawns showcases how the Danish Processing Sector is an important player in the international trade with fish products. Cold Water Prawns is mainly caught in the North Atlantic and landed in Canada and Greenland. From there large quantities is bought by Danish companies and shipped to Denmark for processing.

An important parameter for the Danish Processing Sector on the global market is that their products are stemming from fishery on stocks that are managed and harvested sustainably. To the modern consumer this becomes an important product feature comparable to taste and freshness.

Danish companies and the sector in general benefit from the development and sharing of new knowledge in the field of Cold Water Prawns. The outcome of your discussions today will help the sector to produce products of high quality in the most efficient and sustainably way.

I wish you fruitful discussions!

## Thank you very much to all the supporters of ICWPF15

Visit Ocean Prawns at: WWW.ocean-prawns.com	Ocean Prawns is managing three of the world's most modern prawn trawlers and catch more than 25,000 tonnes of high quality MSC Certi- fied Pandalus Borealis in the North Atlantic each year. Ocean Prawns has more than 30 years of experience in the prawn industry and is today managed by Kristian Jensen a third generation fisherman. Kristian started his career in salmon fishery and seized the opportunity of the developing prawn fishery in the North Atlantic to- gether with his business partner Birger. What started out with one offshore prawn trawler soon developed into additional two large ves- sels and Ocean Prawns is today one of the largest suppliers of prawn from the North Atlantic
by APPOINTMENT TO THE ROYAL DANISH COURT Royal Greenland* Visit Royal Greenland at: www.royalgreenland.com	Royal Greenland is a vertically integrated company with direct access to North Atlantic raw material and is among the largest global suppli- ers of high quality cold water prawns and Greenland halibut. Royal Greenland's position is based on a deep understanding of global cus- tomer and consumer needs and we strive for the strongest market- position and presence. The core business is high quality seafood that we catch in the endless depths and pristine fiords of the North Atlantic - with Greenland at the heart as our strong home base. It is our obligation to make the most of these unique raw materials in a sustainable way, for the benefit of the nations, the peoples and the societies that granted us access to them.
COCEAN CHOICE INTERNATIONAL Visit Ocean Choice www.oceanchoice.com	Ocean Choice International (OCI) is one of Canada's leading vertically integrated seafood harvesting, processing and marketing companies with operations throughout Atlantic Canada and sales and marketing offices around the globe, including the U.K and Europe. OCI is Cana- da's largest wild fish quota holder and is a leader in the seafood indus- try in fishing, processing technology and market development, supply- ing more than 100 million lbs. of seafood to over 35 countries and employing more than 2000 people during peak fishing seasons. With a continual focus on improving quality, Coldwater prawns remain a core species within OCI's product portfolio. Harvested from Canadian MSC certified fisheries these Coldwater prawns are available in both IQF cooked and peeled and whole shell on formats.
<b>Sceland Seas</b> Visit Iceland Seas at: <u>www.iec.is</u>	Iceland Seas branded Coldwater prawns are marketed by Icelandic Export Center Ltd, packed at Dögun peeling plant in Iceland as well as a number of dedicated shrimp vessels fishing various parts of the North Atlantic. The operation started in 1972 and is currently a verti- cally integrated operation - from the fishing ground to the mar- ket. The product assortment includes premium quality cooked and peeled prawns and cooked shell-on prawns.
OREGON TRAWL	The Oregon Trawl Commission (OTC) is a seafood commodity commis- sion that represents Oregon's trawl fisheries. The mission of the OTC is to enhance the image of the trawl industry and increase opportuni- ties, industry wide, for sustainable profitability and a healthy industry, through promotion, education, research, initiating, tracking, and commenting on legislation and regulation. As such, the OTC is the client for the MSC certification of Oregon's pink shrimp fishery, which was the first certified shrimp fishery in the world.

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Canada Visit the Embassy of Canada to Denmark at: www.canadainternational.gc.ca/den mark-danemark	The Embassy of Canada to the Kingdom of Denmark serves to pro- mote and further develop the thriving bilateral and commercial rela- tionship between Canada and Denmark. As NATO allies and Arctic neighbors, Canada and Denmark share a history of fruitful collabora- tion and continued commitment in areas such as the Arctic Council, the promotion of human rights and free trade. In addition, the Embas- sy supports the efforts of Canadian companies in Denmark and pro- vides local client assistance with investment and trade opportunities in Canada.
Visit Intrafish at: www.intrafish.com	IntraFish Media is the world's leading seafood news and information provider with offices across the globe and reporters working around the clock. Our titles are leaders in their respective segments, provid- ing the most comprehensive coverage of the seafood industry availa- ble. IntraFish Media is headquartered in Bergen, Norway, with offices in Oslo, Bodø, Seattle, Stamford, Murmansk, Berlin, London, Puerto Varas, Cape Town and Singapore. Our titles include: IntraFish.no – Norwegian & global farmed salmon industry, IntraFish.com – global seafood industry, Fiskeribladet- Fiskaren.no – main provider of seafood news in Norway and the Nor- dics, Fishfarminginternational.com – international aquaculture indus- try, Seafoodinternationaldigital.com – covering the global seafood marketplace and Fishingsnewsinternational.com – covering the inter- national commercial fishing industry.
INTERNATIONAL ORGANISATION Visit Eurofish at: www.eurofish.dk	Eurofish is an international organization established to assist the de- velopment of fisheries and aquaculture in Central and Eastern Europe focusing on the post-harvest sector. Eurofish contributes to the devel- opment of fisheries and aquaculture by publishing marketing and in- dustry related information in the Eurofish Magazine and its website, and on the organization's website, as well as by organizing confer- ences, workshops, seminars, business-to-business meetings and by implementing a variety of projects in the fields of trade and market, processing and fish farming. Eurofish has in-depth knowledge about the fisheries and aquaculture sector in Europe and neighbouring countries, and an extensive net- work in the region.
undercurrent news at: www.undercurrent news.com	Undercurrent News - We are the world's most widely read seafood news website, having exceeded 100k unique users per month and 5k+ daily users. Founded by journalists, we take pride in our unrivalled coverage, our business focus and in being 100% unbiased. Our team of six multi-lingual journalists in London and Seattle ensure a near 24- hour coverage of the industry. Thanks to our loyal readers we are continually expanding: every year we are covering more and more events while diversifying our areas and regions of focus within the sector
NORTH ATLANTIC SEAF OD Visit North Atlantic Seafood at: www.nor-seafood.com	The North Atlantic Seafood Forum is the world's largest seafood busi- ness conference, and a leading executive meeting place for the sea- food industry. In Bergen, March 1-3 2016, around 700 delegates from more than 35 countries and 350 companies will attend NASF. The NASF conference will provide new and invaluable insights and give you the fast-track to the global seafood markets. The 11th conference in 2016 is an excellent opportunity to meet and interact with the leading world seafood operators, and other key play- ers, along with financial institutions from the world's largest seafood capital market, all in the same venue. At the conference in 2016 a side event with focus on Snowcrab, Lobster and Prawns will be organized in cooperation with ICWPF.

## Speakers/moderators and panelists profiles

SIMON JARDING	Simon Jarding is Director of Business Development at Royal Greenland. A company he has served for 14 years previously heading the Category Management of Shellfish and worked for a number of years very close with the Coldwater prawn business bridging the link from sales to pro- duction across Royal Greenland's subsidiaries. Prior to joining Royal Greenland Mr. Jarding was engaged as seafood consultant and worked on international assignments in Asia and Africa. His educational background sets off in a M.Sc. in fish processing and aquaculture and a bachelor in economics. The past years focus has been on implementing a successful improvement program in Royal Greenland's operations, whereas the current position is a leading position in Royal Greenland's newly launched growth strategy. Simon is chairman of ICWPF.
JØRGEN ISAK OLSEN	Jørgen Isak Olsen is since October 1st 2013 the Deputy Minister in the Ministry of Fishery, Hunting and Agriculture, Greenland. Mr. Olsen has since 1996 been employed in the public sector in the for- mer Inland Revenue Department and the Department of Tax Administra- tion. In 2009 he transferred to the department of Fishery, Hunting and Agriculture where he is head of the department.
ADELINE GRENIER	
	Adeline Grenier joined the Canadian Foreign Service in 2004. Previously to Denmark, she was posted to Guangzhou, China, Taipei and within Canada, in both Vancouver and Ottawa. Adeline has experience in a vari- ety of files, and takes special interest in the agriculture and fish and sea- food sectors, as well as the upcoming Closer Economic Trade Agreement between Canada and the EU. Adeline Grenier has been posted to Copenhagen since October 2015 and looks forward to an interesting and varied posting.
HENRIK ESPERSEN	Henrik Espersen has been active in the seafood business for more than 35 years through his work as CEO of Espersen (1980-2000) and as board member at Danish Seafood Association.
	Henrik Espersen have since 2001 been director at Ocean Prawns. In 2014 he became the first chairman of Danish Seafood Association's prawn committee.
	He has a Master degree in Auditing from Copenhagen Business School and an AMP from INSEAD, Paris.
Yngvi Óttarson	
	Yngvi Ottarsson is Managing Director of Icelandic Export Center Ltd, sup- plier of Iceland Seas prawns. He has an engineering degree from the University of Iceland and an MBA degree from Duke University. Yngvi has been with Icelandic Export Center since 1996 that is involved in harvesting, processing and marketing Coldwater prawns from all around the North Atlantic. He has served on ICWPF steering committee since 2010 on behalf of the prawn industry in Iceland.

#### Speakers/moderators and panelists profiles r-----T

CARSTEN HVINGEL	Carsten Hvingel is a specialist within stock assessment and fisheries ad- vice. Currently head of section at the Norwegian Institute of Marine Re- search. His department is specialized in sea bottom ecology including shell fish. Carsten has through his carrier been directly involved in the assessment of most shrimp stocks in the North Atlantic: The East and West Greenland stocks through his employment at the Greenland Insti- tute of Natural Resources, The Canadian domestic stocks, through con- sultancy work, the NAFO 3M and 3LNO stocks through engagement in NAFO and the North Sea and Barents sea stocks in his resent employ- ment in Norway. He has chaired the ICES and NAFO shrimp assessment groups, and other technical groups relating to shrimp assessment.
LAURIE WEITKAMP	Dr. Laurie Weitkamp is a Research Fisheries Biologist for the U.S. Nation- al Oceanic and Atmospheric Administration (NOAA), Northwest Fisheries Science Center, based in Newport, Oregon. Her research focuses on the ecology of salmon in estuarine and marine environments, specifically how physical conditions influence biological processes that are important for salmon survival. This topic includes documenting the impacts of recent and developing anomalous conditions in the NE Pacific Ocean on cold water marine ecosystems. Laurie received her M.S. and Ph.D. degrees from the University of Washington in Seattle.
NICK EDWARDS	Nick Edwards has been a U.S. commercial fisherman for 36 years, a steward of the West Coast fisheries, he resides on the boards ODCC,BSCC,SOORC,FISHCRED,OWET,SPMC and our newest board member to the "ICWPF". "ODCC" Oregon Dungeness Crab Commission, "BSCC" Bandon Submarine Cable Council, "SOORC"Southern Oregon Oceans Resource Coalition, "OWET" Oregon Wave Energy Trust and "SPMC" Shrimp Producers Marketing Cooperative. Representing the fishing Industry on multiple levels.
JONATHAN BANKS	During his 30+ years in the Fast Moving Consumer Goods industry, Jona- than has held senior sales and marketing positions in multinational manufacturers and a retailer. Jonathan specializes in tracking and predicting consumer behavior and trends. By turning data into actionable insights he helps manufacturers and retailers formulate winning strategies. Jonathan Banks is also part of Europe's leading Category Management resource, and shopper experts - Bridgethorne. He is a widely recognized figure in British and international media, as well as being a prominent speaker and moderator at key industry events around the world.
KAREN GALLOWAY	Karen is an established food marketer and expert in consumer behaviour and seafood. She focuses on understanding the complex demand struc- ture for seafood in the UK and develops strategic communication and research platforms to improve knowledge, commercial advantage and increase consumption. Now an independent marketing consultant, Karen uses her expertise and skill in helping seafood businesses address chal- lenges with retailers, foodservice suppliers and raising awareness for new products in complex and challenging marketplaces. She is the vision and energy behind the new Wild Atlantic Prawn collaborative education cam- paign in the UK.

## Speakers/moderators and panelists profiles

	Libby Woodhatch is Head of Advocacy at Seafish, where her remit in- cludes increasing stakeholder awareness of the seafood industry and Seafish, as well championing the Seafish Responsible Fishing Scheme (RFS). Prior to starting this role in 2012, Libby was CEO of the industry body Seafood Scotland for ten years, where she helped improve the val- ue of return to the Scottish seafood industry. Libby also sits on the MSC Stakeholder Council and is a Trustee of the charity the Fishermen's Mis- sion. Libby holds a BSc (Hons) in Fisheries Science from the University of Plymouth and an MSC Fisheries Development & Planning from the Univer- sity of Hull.
OVE JOHANSEN	
	Ove Johansen, Analyst Market Insight and Member of the board, Norwe- gian Seafood Council: Grew up in Båtsfjord, the fisheries capital of Nor- way. Johansen holds a Masters degree in Marketing from Norwegian Business School and is currently attending Norwegian School of Econom- ics Executive program for Marketing for the Norwegian seafood industry. He has been with the NSC since 2007, where he has held various posi- tions, and at present holds the position as Analyst Market Insight focus- ing on Groundfish and Shellfish.
GAO LINMING	
	Gao Linming is managing partner of Everfish International Everfish was established in 2008 by a group of internationally seasoned seafood pro- fessionals. In a global business, Everfish International has a large repre- sentative office in the center of the world's most vibrant business envi- ronment. Before starting Everfish International Gao had a long career in Royal Greenland as sales manager for the Chinese office.
ØYSTEIN PETTERSEN	<i>.</i>
	Øystein Pettersen holds a bachelor in Food Engineering and a bachelor in Marketing and Management. Øystein has a part of his education taken a number of university courses in quality management, innovation, marketing, culture and history. Øystein has more than 34 year of experiences from the prawn and fish industry. Taking active part in the consolidation of the Norwegian prawn industry including MD of sales and marketing in Norwegian Prawn Indus- try. Øystein Pettersen is one of the founding members of ICWPF.
LIAN HEINHUIS	Lian Heinbuig is industry analyst for Dabebank, with a facus on the sea
	Lian Heinhuis is industry analyst for Rabobank, with a focus on the sea- food sector. Rabobank is a leading food and agriculture bank with a glob- al presence. After a degree in international relations, Lian started her career as a management trainee and flowingly as credit analyst. Lian now works for the Rabobank research department that supports bankers with sector views and reports on developments in the sector. Lian has written reports on the tilapia industry, seafood trade flows and the commercial potential of algae. Lian has a strong interest in sustainability and emerging markets and is currently doing research in these areas. The prawn market fits in well
LIAN HEINHUIS	Greenland as sales manager for the Chinese office. Øystein Pettersen holds a bachelor in Food Engineering and a bachelou Marketing and Management. Øystein has a part of his education taken a number of university cour in quality management, innovation, marketing, culture and history. Øystein has more than 34 year of experiences from the prawn and f industry. Taking active part in the consolidation of the Norwegian pra- industry including MD of sales and marketing in Norwegian Prawn Ind try. Øystein Pettersen is one of the founding members of ICWPF. Lian Heinhuis is industry analyst for Rabobank, with a focus on the se food sector. Rabobank is a leading food and agriculture bank with a gle al presence. After a degree in international relations, Lian started f career as a management trainee and flowingly as credit analyst. Li now works for the Rabobank research department that supports banker with sector views and reports on developments in the sector. Lian has written reports on the tilapia industry, seafood trade flows a the commercial potential of algae. Lian has a strong interest in sustainability and emerging markets and

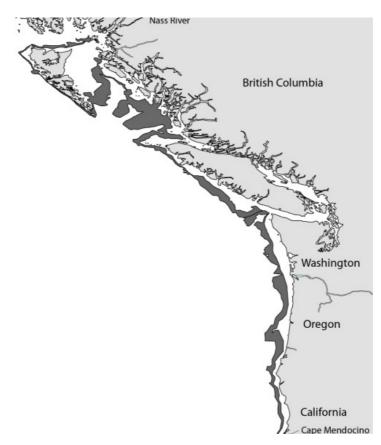
### Speakers/moderators and panelists profiles

KLAS WESTLUND	Klas Westlund is chairman of the board in the industry organization Svensk Fisk (Swedish Fish) and board member at the Gothenburg fish auction and furthermore organized in the Swedish Fish Wholesalers. Svensk Fisk was formed in 1968 when a number of price regulation asso- ciations merged. The main activity is to create a safety net for fishers respect the minimum levels of selling prices and the quality of the fish.
KRISHAN KENT	Krishan Kent has been working in the food industry in almost 20 years and with a dedicated focus on seafood for the last 13 years. Krishan has been working with business development, supply chain management and purchasing in ABBA Seafood and is now Group Purchasing Director at Orkla. A deep knowledge in the seafood industry combined with a strong com- petences in business strategy and development together with market analyses and sourcing makes Krishan a knowledgeable resource in the seafood business.
Tom Harry Klausen	Tom Harry Klausen is CEO for Stella Polaris manufacturer of cooked and peeled coldwater prawns a company that delivers to most of the major companies in retail and catering in the United Kingdom and the Nordic countries. Prawns are produced both as private label and as their own label. Tom Harry Klausen is also CEO for the sales and marketing company Norway Prawns that offers a wide range of shrimp products for retail and food service. Tom Harry has a long experience in the seafood business and large knowledge about the prawn industry from catch through pro- duction to marketing and sales.
Mikael Thinghuus	Mikael Thinghuus, aged 53 and a Danish national, is the CEO of Royal Greenland, one of Europe's largest seafood companies. The company is owned by the Greenlandic government and operates trawlers and factories in Greenland and Europe. Mikael Thinghuus joined Royal Greenland in 2011. He previously held a number of CEO and CFO positions in Europe and Asia.
JOHN SACKTON	John Sackton, publisher of Seafood.com News, is one of the world's foremost seafood market analysts. He has been involved with Coldwater shrimp markets and production in the US and Canada for 15 years. With more than 35 years in the industry, John has also closely follows crab, salmon, whitefish and warm water shrimp markets as well. His daily market commentary is read by thousands of people in North America and the global seafood industry. He a graduate of Harvard College, and has a Master's degree in Marine Affairs from the University of Rhode Island. John lives and works in Lex- ington, Massachusetts.



### Main catching areas of Pandalus borealis

Main catching areas of Pandalus jordani





## International Coldwater Prawn Forum 2015

#### 09:00 Welcome and opening speech

Chairman for ICWPF, Mr. Simon Jarding, Denmark

#### **Keynote speeches**

- Deputy Minister for Fishery, Catch and Agriculture, Mr. Jørgen Isak Olsen, Government of Greenland
- Senior Trade Commissioner, Mrs. Adeline Grenier, The Canadian Embassy, Denmark
- Chairman of subcommittees for shrimp and crustaceans –
  Danish Seafood Association, Mr. Henrik Espersen, Ocean Prawn, Den-

mark <u>SESSION 1: RESOURCES AND FISHERY</u> Moderator: Mr. Yngvi Óttarson, IEC, Iceland

#### 09:40 Future resources and assessment of cold water prawns

**Prawn Resources of the North Atlantic – Now and 20 years ahead** Head of Research Group Bottom Habitats and Shellfish, Dr. Mr. Carsten Hvingel, Institute of Marine Research, Norway

# Impacts of the Warm Blob and El Niño on cold water prawns and other biota in the NE Pacific Ocean

*Research Fisheries Biologist, Dr. Mrs. Laurie Wietkamp, US National Oceanic and Atmospheric Administration, Fisheries, US* 

**New technology in the methods of fishing cold water prawn** Secretary, Shrimps Producers Marketing Cooperative, Mr. Nick Edwards, Oregon, US

#### 10:45 Coffee break and networking

SESSION 2A: FUTURE MARKET, MARKETING AND PRODUCT DEVELOPMENT Moderator: Mr. Jonathan Banks, Jonathan Banks Associates Ltd.

11:00 What is the news in retail and how does it affect seafood? Category Management Consult Mr. Jonathan Banks, UK

# How to handle wild Atlantic prawn in UK-market - progress to date and what are the future plans.

Director, KAGC Limited, Mrs. Karen Galloway, UK

### Ethics in seafood - the Seafish Responsible Fishing Scheme

Head of Advocacy, Seafish Mrs. Libby Woodhatch, UK

**E-commerce is blooming in China – how will cold water prawns fit in?** Director, Everfish Int. Ltd. Mr. Gao Linming, China

**What are the dynamics and expectations of the tropical shrimp industry?** *Analyst – Seafood, Rabobank, Mrs. Lian Heinhuis, Netherlands* 

12:40 Lunch



### International Coldwater Prawn Forum 2015

#### SESSION 2B: FUTURE MARKET, MARKETING AND PRODUCT DEVELOPMENT

Moderator: Director Mr. Øystein Pettersen, Sjømatsgleder (Norway)

 14:00 Product development of cold water prawns in the Swedish retail market. Hand peeled or brined in the future? Chairman of Swedish Seafood Wholesalers and vice chairman of Gothenburg Fish Auction Hall. Mr. Klas Westlund, Sweden
 Learnings and experiences from certification and sustainable sourcing Group Purchasing Director at Orkla ASA, Mr. Krishan Kent, Sweden

> How do we add value in the processing of cold water prawn? CEO, Stella Polaris, Mr. Tom Harry Klausen, Norway

**How to make cold water prawn a winner in the seafood market?** *Member of the board, Norwegian Seafood Council, Mr. Ove Johansen, Norway* 

15:30 Coffee break and networking

#### SESSION 3: NEW CONSUMERS AND COLD WATER PRAWNS POSITION

- Moderator: CEO, Mr. Mikael Thinghuus, Royal Greenland
- 15:50 **How do we handle consumers in the right way?** *CEO, Royal Greenland, Mr. Mikael Thinghuus, Greenland*

#### 16:10 Where are the expansion opportunities for cold water prawns?

Panel discussion and views from:

- Mr. John Sackton, Seafood News
- Mrs. Karen Galloway, KAGC Limited
- Mr. Jonathan Banks, Jonathan Banks Associates Ltd
- Mr. Gao Limming, Everfish Int. Ltd.
- 16:35 **End of conference Sum up** Chairman for ICWPF Mr. Simon Jarding, Greenland
- 16:45 Coffee and refreshments

Please note that it may be necessary to alter the content, speakers and timing of the program.

## List of delegates – organized by last name

First name	Last name	Company/Organisation
Dan	Abbott	Icelandic Export Center Ltd.
Aina	Afansjev	Eurofish
Ritta	Andreasen	Solea International
Halldór	Árnason	Barry Group
Leif	Axelson	Svenska Havdelikatesser AB
Peter	Bamberger	Danish Seafood Association
Jonathan	Banks	Jonathan Banks Associates Ltd
Phil	Barnes	Fogo Island Co-operative Society Ltd
Daniel	Barslund	Ocean Prawns
Gavin	Bee	Iceland Seafood
Jørn-Ole	Bertelsen	Chrisfish Danmark A/S
Tønnes Kaka	Berthelsen	КЛАРК
Randolph	Bishop	Whitecap International Seafoods
Petur	Bjarnason	Guest of Honor
Charles	Boardman	Icelandic Seachill
Carlos	Bohorguez	Gairloch Sea Foods
Nathan	Boudreau	Premium Choice Shrimp Ltd.
Jan Henrik	Bredsand	Skagerakfisk
John	Burt	Royal Greenland
Nelson	Bussey	FFAW
Derek	Butler	Association of Seafood Producers
Johnny	Caspersen	Norges Råfisklag
Hector	Chiasson	FRAPP
Samir	Chirchi	Whitecap Seafoods UK Limited
Jacob	Christiansen	Nordic Seafood
Matthew	Clarke	Uhrenholt Seafood
Dennis	Coates	Clearwater Seafoods
Henrik	Cordsen	Royal Greenland
Chris	Daley	Twilight Seafood Inspections
Rene	Dandanell	Fiskeri Tidende
David	Decker	FFAW
Camiel	Derichs	Marine Stewardship Council
Tom	Dooley	Director Sustainable Fisheries & Oceans Policy
Eydun	Durhuus	MARESCO A/S
Simon	Dwyer	NASF UK/Seafox
Nick	Edwards	Oregon Trawl Commission
Arnthor Jon	Egilsson	Seafood Trading
		-
Steinar Hoprik	Engeset	HARBOUR GRACE SHRIMP CO. LTD.
Henrik	Espersen	Ocean Prawns
Janet Emmo	Farmer	CanadaUK Partners
Emma	Finn	High Commission of Canada
Wayne	Fowlie	Premium Choice Shrimp Ltd.
Shawn	Frank	Harbour Grace Shrimp Company
Ulf	Fransson	Norway Prawns
Toke	Fridorff Hansen	Gov. of Greenland
Karen	Galloway	KAGC Limited
Oskar	Gardarsson	Dogun ehf.

First name	Last name	Company/Organisation
Simone	Gasque	GEMBA Seafood Consulting
Rendell	Genge	FFAW
Joanne	Gibbons	Authentic Canadian Seafoods
Oliver	Giblin	Sea Products International Ltd
Ted	Gibson	OTC
Dominic	Gionet	FRAPP
Daniel	Gionet	FRAPP
Adeline	Grenier	The Canadian Embassy, Denmark
Einar	Gudbjornsson	Ispolar
Guðni	Gunnarsson	Markó Partners
Jon Edvald	Halldorsson	Holmadrangur
Arni	Halldorsson	FISK SEAFOOD ehf
Claus	Hansen	Royal Greenland
Luke	Hansen-Macdonald	Clearwater Seafoods
Albert	Haraldsson	Kampi ehf
Louise	Harding	Henryson Foods International Ltd.
Chris	Harris	Bakkavor
Chris	Harris	The Big Prawn Company Ltd
Svein Ove	Haugland	Norges Råfisklag
Alan	Hebenton	Ocean Choice International
Lian	Heinhuis	Rabobank
Anette	Hemmingsen	Uhrenholt Seafood
Jens	Hoejrup	Sirena A/S
Mike	Hollis	Clearwater Seafoods
David	Horup	Canadian Embassy Denmark
Peter	Hunt	Guest of Honor
Carsten	Hvingel	Institute of Marine Research, (Norway)
Brynjar	Ingason	Kampi ehf
Ben	Ingham	Pacific West Foods (UK) Limited
Tove	Isaksen	Norges Råfisklag
Hilmar	Ivarsson	Dogun ehf.
Martin	Jacobsen	Northcoast Seafoods DK A/S
Simon	Jarding	Royal Greenland
Randall	Jennings	Royal Greenland Ltd
Kristian	Jensen	Ocean Prawns
Lene Hartmann	Jensen	GEMBA Seafood Consulting A/S
Ove	Johansen	Norwegian Seafood Council
Magdalena	Juncewicz	Resko sp. z o.o.
Nicholai	Karlshøj	Northcoast Seafoods DK A/S
Timothy	Karutz	Laitram Machinery
Krishan	Kent	Orkla Foods
Charles	Kirschbaum	Pacific Seafood
Tom Harry	Klausen	Stella Poliaris
Gunnar	Kristofersson	GK Seafood / Kangamiut
Tore	Lamborg	Coldwater Prawns of Norway
Arnold	Langille	Clearwater Ocean Prawns
Jean	_	FRAPP
	Lanteigne	
Jon-Arne	Larsen	Marina
Jesper	Lauritzen	Iceberg Seafood A/S
Keld	Laursen	Polar Seafood Denmark A/S

First name	Last name	Company/Organisation
Rex	Leach	отс
Gao	Linming	Everfish Int. Ltd
Martin	Luedtke	Marisco GmbH
Elvar	Lund	Ispolar
Jørgen	Lund	North Atlantic Seafood Forum
Rebecca	Macpherson-Johnson	Royal Greenland Ltd
Magnus Thor	Magnusson	Icelandic Seachill
Brian	McNamara	Newfound Resources Ltd.
Brian	Meaney	Government of Newfoundland and Labrador
Poul	Meldgaard	Danish Seafood Association
Frank	Midtbøe	Rogaland Fiskesalgslag
Harold	Moore	Barry Group Inc.
Tone	Myklebust	Havfisk ASA
Mark	Mägi	Subland
Jens Henrik	Møller	GEMBA Seafood Consulting A/S
Jan	Møller	Uhrenholt Seafood
Gert	Nielsen	Launis A/S
John	Nielsen	Naajaq Seafood
Phil	Norris	Clearwater Seafoods
Anton	Olafsson	Seafood Trading
Dale	Oldford	Ocean Choice
Per	Olesen	Claus Sørensen A/S
Karin	Olsen	Lyngen Reker
Lars	Olsen	Nordic Seafood
Jørgen Isak	Olsen	Gov. of Greenland
Yngvi	Óttarsson	Icelandic Export Center Ltd.
Ivar	Palsson	Saevorur Ltd.
Dirk-Jan	Parlevliet	Heiploeg International BV.
Peter	Pedersen	Ocean Prawns
Aleksandra	Petersen	Eurofish
Kolbjørn	Pettersen	Coldwater Prawns of Norway
Øystein	Pettersen	sjomatgleder
Brad	Pettinger	OTC
Phil	Quinlan	Quinlan & Taylor
Neil	Ramsden	Undercurrent News
Olav	Remøy	Remøy
Einar	Remøy	Arctic Swan
Tor-Edgar	Ripman	Norges Råfisklag
Eda	Roussel	FRAPP
Dwight	Russell	FFAW
John	Sackton	Seafood News
Brian	Samson	Premium Choice Shrimp Ltd.
Edgar	Samson	Premium Choice Shrimp Ltd.
Jacob	Schmidt	GEMBA Seafood Consulting
Martin	Schottenheimer	Jungbunzlauer GmbH
Søren	Schrøder	GEMBA Seafood Consulting A/S
Lisbeth	Schönemann-Paul	Royal Greenland
Mark	Seager	Youngs Seafood
Hans Ove	Semmingsen	Stella Polaris

First name	Last name	Company/Organisation
Steve	Spicer	Ocean Choice
Boe	Spurré	Sirena A/S
Sondre	Stahlsberg	Finny Sirevaag AS
Heather	Starkes	FFAW
Kristin	Steen	Norway Prawns
Charlott	Stenberg	Marine Stewardship Council
Adelheid	Stenevik	Coldwater Prawns of Norway
Dmitry	Stepnov	Maguro
Kurt	Strey	Whitecap International Seafoods
Arild	Stulen	Finny Sirevaag AS
Keith	Sullivan	FFAW
Angela	Sundbäck	Agra Industrier AS
Christa	Svensson	Bornstein Seafoods Inc.
Matthew	Sykes	J. Sykes & Sons Ltd.
Martin	Sykes	J. Sykes & Sons Ltd.
Lars Lykke	Sørensen	Kangamiut Seafood
Thomas	Talund	GEMBA Seafood Consulting A/S
Kasper	Teilmann	GEMBA Seafood Consulting A/S
Anna Björk	Theodórsdóttir	Markó Partners
Mikael	Thinghuus	Royal Greenland
Behnan	Thomas	Eurofish
Lars Gunnar	Thomassen	Havfisk
Marc	Thompson	Uhrenholt Seafood
Fridrik	Thorsteinsson	Northcoast Seafoods Ltd.
Allen	Townsend	Iceland Seafood Barraclough LTD
Einar	Trulssen	Stella Polaris
Maria José	Trave	Budenheim Ibérica
Kjell-Arild	Tøfte	Skagerakfisk
Lars	Vedsted	Laitram Machinery
Knut Helge	Vestre	Coldwater Prawns of Norway
Alicia	Villegas	Undercurrent News
Thomas	Vorre Nielsen	Royal Greenland
Jerry	Ward	Qikiqtaaluk Corporation
Laurie	Weitkamp	NOAA Federal
Dominic	Welling	Intrafish
Klas	Westlund	Swedish Seafood Wholesales
Patrick	Westra	Heiploeg International BV
		Ocean Choice International
Craig	Whiffen Wik	
Roger		Norway Prawns Royal Greenland Ltd
Emma	Wilson Woodhatch	Seafish
Libby		
John	Woods	Greencore Joelandia Export Contor Ltd
Ottar	Yngvason	Icelandic Export Center Ltd.
Lise-Lotte	York	Royal Greenland

## List of delegates – organized by country

Canada		
First name	Last name	Company/Organisation
Halldór	Árnason	Barry Group
Phil	Barnes	Fogo Island Co-operative Society Ltd
Randolph	Bishop	Whitecap International Seafoods
Nathan	Boudreau	Premium Choice Shrimp Ltd.
John	Burt	Royal Greenland
Nelson	Bussey	FFAW
Derek	Butler	Association of Seafood Producers
Hector	Chiasson	FRAPP
Dennis	Coates	Clearwater Seafoods
Chris	Daley	Twilight Seafood Inspections
David	Decker	FFAW
Tom	Dooley	Director Sustainable Fisheries & Oceans Policy
Steinar	Engeset	HARBOUR GRACE SHRIMP CO. LTD.
Emma	Finn	High Commission of Canada
Wayne	Fowlie	Premium Choice Shrimp Ltd.
Shawn	Frank	Harbour Grace Shrimp Company
Rendell	Genge	FFAW
Joanne	Gibbons	Authentic Canadian Seafoods
Dominic	Gionet	FRAPP
Daniel	Gionet	FRAPP
Adeline	Grenier	The Canadian Embassy, Denmark
Luke	Hansen-Macdonald	Clearwater Seafoods
Alan	Hebenton	Ocean Choice International
Mike	Hollis	Clearwater Seafoods
Arnold	Langille	Clearwater Ocean Prawns
Jean	Lanteigne	FRAPP
Brian	McNamara	Newfound Resources Ltd.
Brian		Government of Newfoundland and Labrador
Harold	Meaney Moore	
Phil	Norris	Barry Group Inc. Clearwater Seafoods
Dale	Oldford	Ocean Choice
Phil	Quinlan	Quinlan & Taylor
Eda	Roussel	FRAPP
Dwight	Russell	FFAW Dramium Chains Chainen Ind
Brian	Samson	Premium Choice Shrimp Ltd.
Edgar	Samson	Premium Choice Shrimp Ltd.
Heather	Starkes	FFAW
Kurt	Strey	Whitecap International Seafoods
Keith	Sullivan	FFAW
Jerry	Ward	Qikiqtaaluk Corporation
Craig	Whiffen	Ocean Choice International

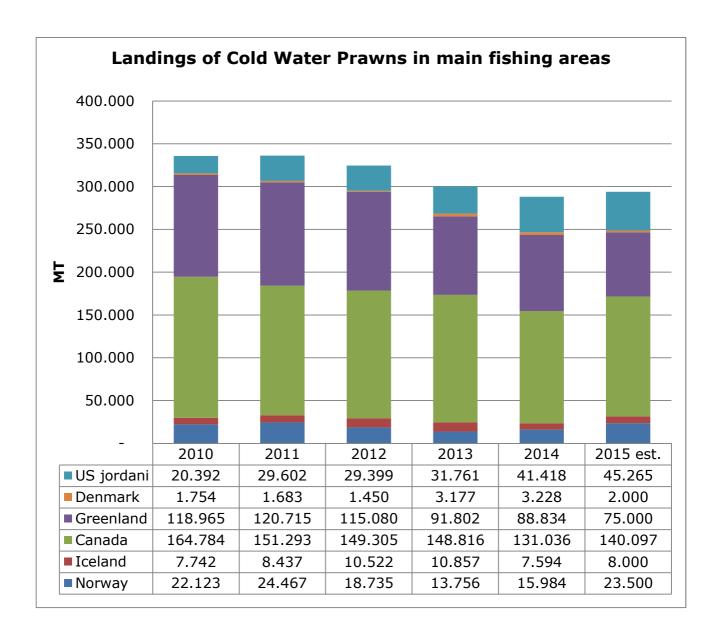
Denmark		
Last name	Company/Organisation	
Afansjev	Eurofish	
Andreasen	Solea International	
Bamberger	Danish Seafood Association	
Barslund	Ocean Prawns	
Bertelsen	Chrisfish Danmark A/S	
Bredsand	Skagerakfisk	
Christiansen	Nordic Seafood	
Cordsen	Royal Greenland	
Dandanell	Fiskeri Tidende	
Durhuus	MARESCO A/S	
Espersen	Ocean Prawns	
Gasque	GEMBA Seafood Consulting	
Hansen	Royal Greenland	
Hemmingsen	Uhrenholt Seafood	
Hoejrup	Sirena A/S	
Horup	Canadian Embassy Denmark	
Jacobsen	Northcoast Seafoods DK A/S	
Jarding	Royal Greenland	
Jensen	Ocean Prawns	
Jensen	GEMBA Seafood Consulting A/S	
Karlshøj	Northcoast Seafoods DK A/S	
Lauritzen	Iceberg Seafood A/S	
Laursen	Polar Seafood Denmark A/S	
Meldgaard	Danish Seafood Association	
Møller	GEMBA Seafood Consulting A/S	
Møller	Uhrenholt Seafood	
Nielsen	Launis A/S	
Nielsen	Naajaq Seafood	
Olesen	Claus Sørensen A/S	
Olsen	Nordic Seafood	
Pedersen	Ocean Prawns	
	Eurofish	
	GEMBA Seafood Consulting	
	GEMBA Seafood Consulting A/S	
	Royal Greenland	
	Sirena A/S	
	Kangamiut Seafood	
	GEMBA Seafood Consulting A/S	
	GEMBA Seafood Consulting A/S	
	Royal Greenland	
-	Eurofish	
	Laitram Machinery	
	Royal Greenland	
	Royal Greenland	
	Last nameAfansjevAndreasenBambergerBarslundBertelsenBredsandChristiansenCordsenDandanellDurhuusEspersenGasqueHansenHemmingsenHoejrupHorupJacobsenJardingJensenKarlshøjLauritzenLaursenMeldgaardMøllerNielsenOlesen	

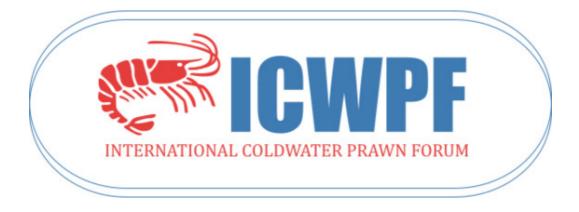
Norway				
First name	Last name	Company/Organisation		
Johnny	Caspersen	Norges Råfisklag		
Ulf	Fransson	Norway Prawns		
Svein Ove	Haugland	Norges Råfisklag		
Carsten	Hvingel	Institute of Marine Research, (Norway)		
Tove	Isaksen	Norges Råfisklag		
Ove	Johansen	Norwegian Seafood Council		
Tom Harry	Klausen	Stella Poliaris		
Tore	Lamborg	Coldwater Prawns of Norway		
Jon-Arne	Larsen	Marina		
Jørgen	Lund	North Atlantic Seafood Forum		
Frank	Midtbøe	Rogaland Fiskesalgslag		
Tone	Myklebust	Havfisk ASA		
Karin	Olsen	Lyngen Reker		
Kolbjørn	Pettersen	Coldwater Prawns of Norway		
Øystein	Pettersen	sjomatgleder		
Olav	Remøy	Remøy		
Einar	Remøy	Arctic Swan		
Tor-Edgar	Ripman	Norges Råfisklag		
Hans Ove	Semmingsen	Stella Polaris		
Sondre	Stahlsberg	Finny Sirevaag AS		
Kristin	Steen	Norway Prawns		
Adelheid	Stenevik	Coldwater Prawns of Norway		
Arild	Stulen	Finny Sirevaag AS		
Angela	Sundbäck	Agra Industrier AS		
Lars Gunnar	Thomassen	Havfisk		
Einar	Trulssen	Stella Polaris		
Kjell-Arild	Tøfte	Skagerakfisk		
Knut Helge	Vestre	Coldwater Prawns of Norway		
Roger	Wik	Norway Prawns		
Kugei		land		
Dev				
Dan	Abbott	Icelandic Export Center Ltd.		
Petur	Bjarnason	Guest of Honor		
Arnthor Jon	Egilsson	Seafood Trading		
Oskar	Gardarsson	Dogun ehf.		
Einar	Gudbjornsson	Ispolar		
Guðni	Gunnarsson	Markó Partners		
Jon Edvald	Halldorsson	Holmadrangur		
Arni	Halldorsson	FISK SEAFOOD ehf		
Albert	Haraldsson	Kampi ehf		
Brynjar	Ingason	Kampi ehf		
Hilmar	Ivarsson	Dogun ehf.		
Gunnar	Kristofersson	GK Seafood / Kangamiut		
Elvar	Lund	Ispolar		
Anton	Olafsson	Seafood Trading		
Yngvi	Óttarsson	Icelandic Export Center Ltd.		
Ivar	Palsson	Saevorur Ltd.		
Anna Björk	Theodórsdóttir	Markó Partners		
Ottar	Yngvason	Icelandic Export Center Ltd.		

United Kingdom			
First name	Last name	Company/Organisation	
Jonathan	Banks	Jonathan Banks Associates Ltd	
Gavin	Вее	Iceland Seafood	
Charles	Boardman	Icelandic Seachill	
Carlos	Bohorquez	Gairloch Sea Foods	
Samir	Chirchi	Whitecap Seafoods UK Limited	
Matthew	Clarke	Uhrenholt Seafood	
Simon	Dwyer	NASF UK/Seafox	
Janet	Farmer	CanadaUK Partners	
Karen	Galloway	KAGC Limited	
Oliver	Giblin	Sea Products International Ltd	
Louise	Harding	Henryson Foods International Ltd.	
Chris	Harris	Bakkavor	
Chris	Harris	The Big Prawn Company Ltd	
Peter	Hunt	Guest of Honor	
Ben	Ingham	Pacific West Foods (UK) Limited	
Randall	Jennings	Royal Greenland Ltd	
Rebecca	Macpherson-Johnson	Royal Greenland Ltd	
Magnus Thor	Magnusson	Icelandic Seachill	
Neil	Ramsden	Undercurrent News	
Mark	Seager	Youngs Seafood	
Steve	Spicer	Ocean Choice	
Martin	Sykes	J. Sykes & Sons Ltd.	
Matthew	Sykes	J. Sykes & Sons Ltd.	
Marc	Thompson	Uhrenholt Seafood	
Fridrik	Thorsteinsson	Northcoast Seafoods Ltd.	
Allen	Townsend	Iceland Seafood Barraclough LTD	
Alicia	Villegas	Undercurrent News	
Dominic	Welling	Intrafish	
Emma	Wilson	Royal Greenland Ltd	
Libby	Woodhatch	Seafish	
John			
	Woods	Greencore	
Nick	Edwards	Oregon Trawl Commission	
Ted	Gibson	OTC	
Timothy	Karutz	Laitram Machinery	
Charles	Kirschbaum	Pacific Seafood	
Rex	Leach	OTC	
Brad	Pettinger	OTC	
John	Sackton	Seafood News	
Christa	Svensson	Bornstein Seafoods Inc.	
Laurie	Weitkamp	NOAA Federal	
	Swe	den	
Leif	Axelson	Svenska Havdelikatesser AB	
Krishan	Kent	Orkla Foods	
Charlott	Stenberg	Marine Stewardship Council	
Klas	Westlund	Swedish Seafood Wholesales	

Netherlands				
First name	Last name	Company/Organisation		
Camiel	Derichs	Marine Stewardship Council		
Lian	Heinhuis	Rabobank		
Dirk-Jan	Parlevliet	Heiploeg International BV.		
Patrick	Westra	Heiploeg International BV		
	Gre	enland		
Tønnes Kaka	Berthelsen	КЛАРК		
Toke	Fridorff Hansen	Gov. of Greenland		
Jørgen Isak	Olsen	Gov. of Greenland		
	Gei	rmany		
Martin	Luedtke	Marisco GmbH		
Martin	Schottenheimer	Jungbunzlauer GmbH		
	C	Chile		
Dmitry	Stepnov	Maguro		
	C	hina		
Gao	Linming	Everfish Int. Ltd		
	Es	tonia		
Mark	Mägi	Subland		
Spain				
Maria José	Trave	Budenheim Ibérica		
	Po	bland		
Magdalena	Juncewicz	Resko sp. z o.o.		









**Conference Organizer:** 

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