

02.11.2017



INTERNATIONAL COLDWATER PRAWN FORUM  
NOVEMBER 9, 2017  
GRAND HOTEL  
SIGTÚN 38, 105 REYKJAVIK, ICELAND

**Program:**

# INTERNATIONAL COLDWATER PRAWN FORUM 17



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Supports ICWPF17



## INTERNATIONAL COLDWATER PRAWN FORUM CONFERENCE 2017

08:15      **Registration and coffee**

09:00      **Welcome to ICWPF**

*By Chairman of International Coldwater Prawn Forum,  
Mr. Simon Jarding, Royal Greenland, GL*

**Welcome to Iceland and keynote speech**

*By CEO, Mrs. Heiðrún Lind Marteinsdóttir,  
Fisheries Iceland, IS*

**Keynote speech**

*By Ambassador, Mrs. Cecilie Landsverk,  
Embassy of Norway in Reykjavik, Iceland, NO*

## SESSION 1: VIEWS ON CATCH AND PRODUCTION OF COLD WATER PRAWN

*Moderator: CEO Mr. Yngvi Óttarsson, IEC, Iceland*

09:20      **“climate change – what impacts, and forecasts can we expect?”**

*By Senior Lecture Dr. Mr. Art Miller, Head of Oceans and  
Atmosphere, Scripps Institution of Oceanography, University of  
California, US*

**“environmental changes in the sea – what will happen in the waters  
around Newfoundland and Labrador?”**

*By Chairman Mr. James Baird, Newfoundland and Labrador Groundfish Industry  
Development Council, CA*

**“prawns and cods – what is the swing in the North Atlantic?”**

*By Professor Dr. Mr. Carsten Hvingel, Head of Research Group Bottom  
Habitats and Shellfish, Institute of Marine Research, NO*

**“conservation matters - what will happen with prawn and other  
species in the Pacific?”**

*By Project Leader Mr. Scott Groth, South Coast Shellfish,  
Oregon Department of Fish and Wildlife, OR, US*

Q and A

11:00      **Coffee break and networking**

Please note that it may be necessary for reasons beyond the control of the organizer to alter the content and timing of the program or the identity of the speakers.



## SESSION 2: VIEWS ON INNOVATION AND TURNING POINTS FOR THE COLD WATER PRAWN INDUSTRY

*Moderator: Director Mr. Charles Kirschbaum, Pacific Seafood Group, US*

11:20      **“adaption to changes in prawn stocks – how will the industry adapt this time?”**

*By Head – School of Fisheries Mr. Carey Bonnell, Fisheries and Marine Institute of Memorial University of Newfoundland and Labrador, CA*

**“innovation and technology fishing the Jordani – how do we utilize in the best way?”**

*By Secretary Mr. Nick Edwards Secretary, Shrimps Producers Marketing Cooperative, Oregon Trawl Commission, Oregon, US*

**“social sustainability and responsibility – how do we respond to new standards and needs in this arena?”**

*By Associate Director Mrs. Melanie Siggs, Sancroft International, UK*

Q and A

12:30      **Lunch**

## SESSION 3: DEVELOPMENT AND FUTURE FOR THE COLD WATER PRAWN CATEGORY

*Moderator: Partner Mr. Jens Henrik Møller, GEMBA Seafood Consulting, DK*

13:30      **“UK the central market – what is the position of cold water shrimp?”**

*By Market analyst Mr. Richard Watson, Seafish, UK*

**“market of China – how to innovate the position of cold water prawn?”**

*By General Manager Mr. Fan Xubing, Beijing Seabridge Marketing Co., CH*

**“Lady Shrimp – how do we use her in the future?”**

*By Director Mrs. Karen Galloway, KAGC Limited, UK*

Q and A

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## SESSION 4: WHAT WILL IMPACT THE FUTURE FOR COLD WATER PRAWN

*Moderator: Partner Mr. Jens Henrik Møller, GEMBA Seafood Consulting, DK*

14:30

**“warm water shrimp – global development and trends”**

*By President Dr. Mr. George Chamberlain, Global Aquaculture Alliance, US*

**“fit to Year 2025 - what is the position of seafood in the food market?”**

*By Director Mr. Derek Butler, Association of Seafood Producers, CA*

**“cold water prawn - a chef’s perspective”**

*By CEO Chef Mrs. CJ Jackson,*

*The Seafood Training Academy, Billingsgate Seafood Training School, UK*

Q and A

15:30

Coffee break

## SESSION 4: THE CEO HOUR

*Moderator: Associate Director, Mrs. Melanie Siggs, Sancroft International, UK*

15:50

**How to increase the value of the cold water prawn category?**

*By CEO Mr. Mikael Thinghuus, Royal Greenland, GL*

**How to take next step in the medico sector?**

*By CEO Mr. Tom Harry Klausen, Stella Polaris, NO*

**Coldwater prawns – alternatives or substitutes**

*By CEO Mr. Fridrik Mar Thorsteinsson, Northcoast Seafoods, UK*

**Shift happens**

*By CEO Mr. Yngvi Óttarsson, IEC, IS*

The CEO hour will be concluded by a finalizing panel debate

## CLOSING SESSION:

16:50

**How to understand the disruptive power of technology and why it matters to the shrimp sector!**

*By CEO Mr. David Blöndal, DESIBEL, IS*

**End of conference and sum up**

*By Chairman Mr. Simon Jarding, ICWPF,*

17:20

**Coffee and refreshments**

**Conference Organizer:**

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